

# FOR IMMEDIATE RELEASE

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# There's More to Taste, Learn and Do in Oregon's Wine Countries During Thanksgiving Weekend

OREGON WINE COUNTRIES (November 12) — Thanksgiving Weekend—November 28, 29, and 30—is traditionally one of the most popular times for wine lovers to tour Oregon's various wine countries and sample the state's varied high-quality wines. There are compelling—and tasty—benefits for those who spend a day or two in one of Oregon's wine countries over this holiday weekend.

First, it may be the only opportunity wine lovers have to experience some of the state's most boutique and prestigious wineries. Many small Oregon producers aren't open throughout the year, but Thanksgiving Weekend provides a perfect opportunity to throw their doors open and welcome visitors—often it's the only chance the public has to visit these wineries.

Another attraction is that many wineries use Thanksgiving Weekend as a time to release new wines, giving visitors a first opportunity to taste and buy limited production releases. Similarly, many wineries use the holiday weekend to offer other special tasting opportunities. This may include library wines from older vintages, barrel tastes of the previous year's yet-to-be-bottled wines, or even a super-early sample of the just-completed harvest. Often these future wines can be pre-purchased at a discount.

And, of course, Oregon wineries roll out the holiday spirit for Thanksgiving Weekend visitors, with extra attractions such as gourmet selections of local artisan cheese, meats, and chocolates, special chef-prepared dishes, culinary gift items, and—of course—winery tours.

So visiting Oregon's wine countries over the Thanksgiving Weekend offers compelling benefits—more to taste, learn, and do—that makes this holiday period unlike wine touring during any "normal" weekend!

Throughout Oregon, there's a special Oregon wine country experience awaiting you on Thanksgiving Weekend.

Whether you're visiting the Willamette Valley or Southern Oregon, the Columbia Gorge or the Oregon side of Walla Walla Valley—and don't overlook one of the nation's largest populations of urban wineries in the heart of Portland—you're sure to find an Oregon winery that will satisfy any taste!

For more information on touring Oregon's wine countries over the Thanksgiving Weekend, please go to these websites to help plan your visits:

# Willamette Valley:

willamettewines.com chehalemmountains.org dundeehills.org eolaamityhills.com mcminnvilleava.org yamhillcarlton.org

# **Southern Oregon:**

sorwa.org
applegatewinetrail.com
elktonoregonava.com
rvwinegrowers.org
umpquavalleywineries.org

#### Northern Border:

<u>columbiagorgewine.com</u> <u>wallawallawine.com</u>

### Portland:

pdxurbanwineries.com

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# **About the Oregon Wine Board.**

The Oregon Wine Board is a semi-independent Oregon state agency managing marketing, research, and education initiatives that support and advance the Oregon wine and wine grape industry. The Board works on behalf of all Oregon wineries and independent growers throughout the state's diverse winegrowing regions. Visit www.oregonwine.org

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