

Oregon Wine Center 4640 SW Macadam Ave. Portland OR 97239

For further information, contact:

Charles Humble charles@oregonwine.org (503) 228-8336

Oregon Wine Symposium Set for Feb. 25-26 in Portland

Annual Industry Gathering Expected To Attract Record Attendance

PORTLAND, Oct. 28, 2013 – The largest gathering of Oregon's wine industry is set for Feb. 25-26, 2014, at the annual Oregon Wine Symposium. The annual event is held in Portland at the Oregon Convention Center. Tickets will be available for purchase on Dec. 1 at symposium.oregonwine.org.

Last year's conference broke attendance records with more than 1,400 attendees, exhibitors and media attending. Attendance at the 2014 symposium, which focuses on all aspects of Oregon's highly successful wine industry, is expected to top last year's record.

"This is the third year the event has been held in Portland and every year our attendance has grown," said Leigh Bartholomew, chairwoman of the Oregon Wine Board, sponsor of the event. "The Symposium is one of the highlights of our year, providing a gathering place for our industry to come together as a community, learn and celebrate its achievements."

For the first time, all of the viticulture sessions and general sessions at the 2014 Symposium will be translated real-time into Spanish. Previously, one day of the viticulture sessions were translated. The expanded translation offering is available thanks to partnerships with the Erath Family Foundation and Oregon Translation Services.

A second tier of wine business sessions will provide additional business resources and education to winery owners and executives. This expands the educational reach of the Symposium and provides richer content than in past years.

The Oregon Wine Industry Symposium is the primary educational vehicle for the Oregon wine industry. In addition to a full slate of workshops and general sessions, the conference attracts more than 100 industry related exhibitors to the trade show.

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About OWB:

The Oregon Wine Board (OWB) is a semi-independent Oregon state agency managing marketing, research and education initiatives that support and advance the Oregon wine and wine grape industry. The Board works on behalf of all Oregon wineries and independent growers throughout the state's diverse winegrowing regions. The Oregon wine grape and wine industry contributes more than \$2.7 billion of economic activity to the state economy each year, including more than 13,500 wine-related jobs.