



THE CULINARY INSTITUTE OF AMERICA presents



21ST ANNUAL WORLDS OF FLAVOR[®] INTERNATIONAL CONFERENCE + FESTIVAL

CULTURES OF DELICIOUSNESS:
FLAVORS AND TRADITIONS IN MOTION, FROM THE
MEDITERRANEAN AND MIDDLE EAST TO SOUTH ASIA

November 6 - 8, 2019

The Culinary Institute of America at Copia // Napa Valley, CA

2019
worldsofflavor.com

sponsorship

WINE, BEER, AND SPIRIT SPONSORSHIP

We are excited to present sponsorship levels and benefits for wine, beer, and spirits companies to participate in our Worlds of Flavor International Conference & Festival. Each level has limited opportunities available.

CONTRIBUTING WINE/BEER/SPIRIT SPONSOR

\$7,500

BENEFITS:

❖ **Registration Pouring Opportunity**

During registration, our contributing wine/beer/spirit sponsor will have the opportunity to offer one of the first sips to conference attendees. For 2019, this pouring opportunity is only available to a very limited number of wine, beer, and spirit companies.

❖ **World Marketplace Booth Pouring Opportunity (Three Time Periods)**

The World Marketplace is a cultural/culinary event where sponsors work with the larger conference themes to both showcase their products and provide a solid educational experience for attendees. Sponsors are responsible for all costs related to their booth (other than the basic set up of tables, linens, and sponsor sign). Wine, beer, and spirit sponsors should plan to serve beverage samples for the 600 attendees at each marketplace time. The marketplace opens for approximately 90 minutes each day of the conference.

❖ **Conference Passes**

- 1 full access pass
- 2 Marketplace Only Passes for staff to pour beverages during the marketplace
- Opportunity to purchase up to 2 Limited Access passes to attend the conference for \$795 each.

❖ Sponsor recognition with company logo and link listed on the worldsofflavor.com sponsor page.

❖ Sponsor recognition on Worlds of Flavor mobile conference app with logo and company biography.

❖ Conference Attendee list provided in MS Excel after the event.

CORPORATE WINE/BEER/SPIRIT SPONSOR

\$5,000

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The World Marketplace

REGISTRATION POURING OPPORTUNITY

\$2,500

BENEFITS:

❖ **Registration Pouring Opportunity**

During registration, your organization will have the opportunity to offer one of the first sips to conference attendees. For 2019, this pouring opportunity is only available to a very limited number of wine, beer, and spirit companies.

❖ **Conference Passes**

3 Passes to pour during registration on Wednesday afternoon. This level does not include the opportunity to purchase full access registrations to the rest of the conference.

TAKE THE LEAD

Join the world's premier culinary college in leading the future of foodservice.

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