



OREGON
WINE
BOARD

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FOR IMMEDIATE RELEASE

How Will You Celebrate Oregon Wine Month?

Special tastings, wine dinners, open houses and a Wine Country Sweepstakes highlight a month-long festival of Oregon's wine diversity

PORTLAND — Mar. 23, 2015 — What happens when 600 wineries throw a month-long party in May? You have Oregon Wine Month!

It's not too early to start planning your 2015 Oregon Wine Month activities. Spring is in the air, grapevines are waking from their winter dormancy and throughout the state Oregon's wine world beckons with a wide variety of enticing events. How will you celebrate the diversity of Oregon wine?

There is a lot to choose from. Dozens of promotions, tastings and other activities are planned by wineries, wine retailers and restaurants throughout the state. For the first time, wine lovers can even enter to win a dream weekend to one of three Oregon Wine Country destinations: Columbia Gorge (dramatic), Willamette Valley (bucolic) or Southern Oregon (seductive). The sweepstakes includes wine tastings, dinner for two and a two-night hotel stay in any of the three designated regions.

"Oregon is a special place and Oregon wines have a special reputation for excellence," said Ellen Brittan, chairwoman of the Oregon Wine Board, which coordinates the program. "And while there's a lot to love about Oregon wine at any time of the year, celebrating Oregon Wine Month is a great way to focus attention on the diverse and high quality wines for which Oregon is now globally recognized."

For instance, many Oregon restaurants will be offering Oregon wine specials throughout May. Travelers to Oregon's many wine regions will also experience a variety of special tasting opportunities and promotions, such as winery and vineyard tours, themed tasting events and special discounts. In addition, many wine retailers will be offering promotions on Oregon wine and sampling opportunities.

With so many opportunities to discover Oregon wines, it can be difficult to decide what to do and where to go. To help you plan your Oregon Wine Month experience, the Oregon Wine Board has prepared a frequently-updated online guide to events and activities happening around the state that feature Oregon-grown and Oregon-crafted wines. Whether at a winery tasting room,

retail wine shop, restaurant, hotel or B & B, you'll find an Oregon Wine Month celebratory activity sure to whet your palate.

Visit oregonwinemonth.org to discover what's happening – then go out and enjoy Oregon wine.

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About the Oregon Wine Board:

The Oregon Wine Board is a semi-independent Oregon state agency managing marketing, research, and education initiatives that support and advance the Oregon wine and wine grape industry. The Board works on behalf of all Oregon wineries and independent growers throughout the state's diverse winegrowing regions. Visit www.oregonwine.org.