

OREGON WINERY CO-OP ADVERTISING OPPORTUNITY - MARCH 2022 ISSUE

REACH 3 MILLION+ READERS AT DISCOUNTED PRICING!

Wine Spectator is once again offering Oregon wineries the opportunity to be featured together in the March 2022 issue that has our annual Oregon Wine Report! Leverage the power and authoritative voice of Wine Spectator by building brand awareness, highlighting virtual tasting programs, and driving sales to your winery. This co-op page will be designed by Wine Spectator and encourages readers to visit Oregon and buy Oregon wines.

December 31st, 2018 spread

We can tell you that Oregon wine country will exceed your expectations any time of year – and it will – but you've got to visit to truly understand why. The personal welcome you'll receive is only surpassed by the beauty you'll discover in your glass.

Request your free Oregon Wine Touring Guide at oregonwine.org/welcome.

Discover OREGON WINE COUNTRY

CANA'S FEAST
Inspired by Old World traditions, shared by regional character, defined by commitment and craft, our winemakers' unique expressions of the Northwest have something from the Baker Heritage pastiche, Jamieson, but far from ordinary. Celebrate Winery.
canafeastwinery.com

J. CHRISTOPHER
Located in the Chehalem Mountains AVA, J. Christopher specializes in small-lot, hand-crafted Pinot Noir, Sauvignon Blanc, and a bit of Chardonnay. Winemaker Jay Somers crafts individual wines in an Old World style. But emphasizes labor-driven focus, length and balance.
jchristopherwinery.com

LINGUA FRANCA
"Well and breezy, yet with a sense of focus and depth" – WS 95 pts.
Larry Stone planted Lingua Franca in a vineyard site in the Willamette valley. Thomas Stone crafts wines that express the distinctive terroir of the vineyard with guidance from Dominique Lafon.
linguafancom

Archery Summit
In homage to our French ancestors that considered wine to be pure and sacred, we at Hogue produce handcrafted biodynamic wines from our Mountain Estate vineyard in the Applegate AVA.
me.wine.com

Primatus
Founded in 2003, Primatus consistently overachieves on quality and value. With each blend, winemaker Sarah Carlson selects the best fruit to craft wines complex in structure and truly distinguished in style.
primatuswinery.com

elis
This wine showcases the quality of the 2018 vintage and the diversity of Willamette Valley Pinot Noir. Aromas of raspberry, plum, and blackberry complemented by a deep, rich, and long palate make this a versatile wine.
eliswinery.com

ALEXANA
Awarded 95 points and featured as a Wine Spectator Insider Top Wine selection, Alexana's 2018 West Block Estate Pinot Noir is among the top wines from Oregon's highly acclaimed 2018 vintage.
alexanawinery.com

ROCO WINERY
Diverse winemaker Robb Schaefer crafts unforgettable beautiful wines in the Willamette Valley for 22 years and has been featured in Wine Spectator's Top 100 list twice for red, white and sparkling wines. The Froula Block Pinot Noir is RCO's premier production.
rocowinery.com

Acrobat OREGON WINES
Acrobat wines are the result of dedication to handcraft Oregon Pinot Noir and Pinot Gris of the highest quality. Our wines are artfully crafted in the gorgeous hills and valleys of western Oregon, with an eye to sustainable winemaking practices.
acrobatwiner.com

ELK COVE VINEYARDS
Elk Cove is the way that to plant vines in the Yamhill-Carlton AVA, now home to our finest Richmond Vineyard. Awarded 92 Points by Wine Spectator, the 2018 vintage, Lodiava Oregon Pinot Noir. Planting since 1974, 100% estate grown.
elkcove.com

Four Groves
A memorable experience awaits you at one of Oregon's premier wine estates, Archery Summit, in the Dundee Hills, offers a generally cooler taste of our winery and more combined with an extended flight of our small estate award-winning wines.
thefourgroves.com

VAN DUZER WINES & CO.
Celebrating 30 years of Oregon winemaking. Through the influence of cool coastal breezes that define the unique microclimate of the Van Duzer Gorge. Taste the distinctive terroir in our collection of award-winning Willamette Valley wines.
vandezer.com

CARDWELL HILL VINEYARD
Step into the world of Burgundy with the exclusive garden-colored Pinot. The grapes, which are sustainably grown on our south-facing slope, offer up flavors of cedar, cherry and exotic spice. The whole-grown fruit follows intensity of flavor and a lingering finish.
cardwellhill.com

ADVERTISER PACKAGE:

- **In-Book Feature:** brand messaging, bottle shot image, url and logo
- **Added Value (E-Newsletter):** A native sponsored post with a clickable mention of your winery's name featured in a Wine Spectator email newsletter (40,000+ opt-in subscribers)

COMMITMENT

- **Advertising Rate:** \$3,500.00 net per insertion

WINE SPECTATOR PRINT PRESENCE

- 3 Million+ Audience Footprint
- 7 Readers Per Copy
- 390,912 Paid Circulation
- 36 Minutes (Average Time Spent Per issue)



Oregon wine country features amazingly diverse and beautiful winegrowing landscapes. From the benchlands soaring above the Columbia River Gorge to the green, rolling hills of Willamette Valley and the deep valleys of southern Oregon, there are breathtaking sights to behold and spectacular wines to taste.

COME VISIT OREGON WINE COUNTRY OR BUY OREGON WINES THIS HOLIDAY SEASON!

<p>Acrobat OREGON WINE</p>  <p>Acrobat wines offer the pure and complex flavors of Oregon. Acrobat is honored to work with marquee vineyards to create approachable wines to pair with our everyday lives.</p> <p>acrobatwine.com</p>	<p>ALEXANA</p>  <p>Awarded 94 points, Alexana's 2018 Reserva Vineyard Estate Pinot Noir offers dynamic raspberry and blueberry flavors that gather notes of spicy cinnamon and orange oil, building toward meadury-grained tannins—Jim Fish</p> <p>alexanawinery.com</p>	<p>BATTLE CREEK CELLARS</p>  <p>Sourced from estate vineyards, Sarah Fisher's Battle Creek wines are crafted with a rugged elegance that's distinctively Oregon. Use code "WSPEC" for 20% off your online purchase.</p> <p>battlecreekcellars.com</p>
<p>Domaine Divo</p>  <p>Domaine Divo, in the Ribbon Ridge AVA, is a boutique winery that preserves the Burgundian heritage of owner and winemaker Bruno Cornaux by producing small lots of Pinot Noir and Chardonnay.</p> <p>domainedivo.com</p>	<p>ELK COVE VINEYARDS</p>  <p>Family owned since 1974 and 100% Estate grown, Elk Cove was the first vineyard and Winery in the Yamhill-Carlton AVA. Awarded 95 points by Wine Spectator, the 2018 Mount Richmond is a big, luscious Oregon Pinot Noir.</p> <p>elkove.com</p>	<p>THE Four Graces</p>  <p>The Four Graces produces rich, complex and elegant wines such as its Willamette Valley Pinot Noir. Its wines are made from sustainably farmed vineyards, including estates in the Dundee Hills, Van Duzer Corridor and Yamhill-Carlton AVAs.</p> <p>thefourgraces.com</p>
<p>THE GREAT OREGON WINE COMPANY</p>  <p>The Great Oregon Wine Company is a USDA-certified organic winery in the Willamette Valley. Its mission is to craft the purest wines on earth. Join them for a personalized virtual tasting to experience the beauty of Oregon wine.</p> <p>greatoregonwine.com/ VIRTUALTASTING</p>	<p>J. CHRISTOPHER</p>  <p>Owned by famed German winemaker, Ernst Loosen, J. Christopher specializes in sustainably grown, balanced wines with exceptional ageability and an emphasis on expression of origin.</p> <p>jchristopherwines.com</p>	<p>LINGUA FRANCA</p>  <p>The 2018 Pinot Noir is composed of the finest lots of wine from the Lingua Franca Estate Vineyard. The result is a powerful, nuanced wine with luscious texture and length.</p> <p>linguafanca.wine</p>

ADVERTISEMENT

Celebrate Oregon Wine Month

Oregon is a world-class winegrowing region that dedicates the month of May to recognize the quality and diversity of its wine. Visit today and enjoy immersive experiences with our featured partners. From inviting tasting rooms to scenic vineyards and outstanding wines, Oregon awaits your arrival.



<p>ALEXANA</p>  <p>Awarded 95 points and featured as a Wine Spectator Insider Hot Wine! selection, Alexana's 2016 'Wild Blood' Estate Pinot Noir is among the top wines from Oregon's highly acclaimed 2016 vintage.</p> <p>alexanawinery.com</p>	<p>big table farm</p>  <p>We are a winemaker and an artist, we grow and produce what we love to eat and drink. Cheers and thank you! —Clare and Brian</p> <p>bigtablefarm.com</p>	<p>VAN DUZER VINEYARDS</p>  <p>Celebrating 30 years of Oregon winegrowing. Discover the influence of cool coastal breezes that define the unique microclimate of the Van Duzer Corridor. Taste this distinctive blend in our collection of award-winning Willamette Valley wines.</p> <p>vanduzer.com</p>
<p>BATTLE CREEK CELLARS</p>  <p>Sourced from estate vineyards, Battle Creek Cellars offers premium Pinot Noir crafted by acclaimed winemaker Sarah Fisher. Check out our new Portland tasting room in the Pearl District!</p> <p>battlecreekcellars.com</p>	<p>Acrobat OREGON WINE</p>  <p>Acrobat wines are the result of determination to harvest the Oregon wines of the highest quality. Acrobat should always be an effortless selection—wines that pair with every aspect of our lives.</p> <p>acrobatwine.com</p>	<p>THE Four Graces</p>  <p>The Four Graces was named after the four daughters of the founding family. Our Pinot Noir and Pinot Gris wines are rich, complex, and elegant, and made with grapes from sustainably farmed vineyards.</p> <p>thefourgraces.com</p>
<p>ROCO WINERY</p>  <p>"Polished and sleek" — WS 91 pts Forty-year veteran winemaker and founder of Oregon's sparkling wine movement, ROCO Winery owner Robb Sales continues to create seamless, bright, and balanced bubbles with each vintage.</p> <p>rocowinery.com</p>	<p>RUBY VINEYARD</p>  <p>Ruby Vineyard is a family-owned, organically farmed winery and winery, crafting great wines from our old-vine, planted in the 1970s. Discover a gem in Oregon's Willamette Valley.</p> <p>rubylvineyard.com</p>	<p>ELIZABETH CHAMBERS CELLAR</p>  <p>Handcrafting distinctive Oregon Pinot Noir with passion and intention. Visit us at our historic winery and tasting room, an idyllic getaway in the heart of McMinnville.</p> <p>ElizabethChambersCellar.com</p>

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EXPLORE OREGON WINE

any time of year, in our backyard or yours.



Request your free Oregon Wine Touring Guide at oregonwine.org/welcome

<p>ALEXANA</p>  <p>Awarded 95 points and featured as a Wine Spectator Insider Hot Wine! selection, Alexana's 2017 'Wild Blood' Estate Pinot Noir is one of the top-rated Pinot Noirs in the world for the 2017 vintage.</p> <p>alexanawinery.com</p>	<p>Archery Summit</p>  <p>Amenable wine experience awaits you at one of Oregon's premier wine estates. Archery Summit, in the Dundee Hills, offers personally crafted lots of our winery and covey combined with an understated light of our most exclusive award-winning wines.</p> <p>archerysummit.com</p>	<p>J. CHRISTOPHER</p>  <p>Owned by famed German winemaker, Ernst Loosen, J. Christopher specializes in individual wines made in an Old World style that are perfect for those who value focus, length and balance.</p> <p>jchristopherwines.com</p>
<p>BATTLE CREEK CELLARS</p>  <p>Handcrafted by winemaker Sarah Fisher, Battle Creek Cellars produces wines that are distinctly Oregon. Visit our new tasting room in Portland's Pearl District.</p> <p>battlecreekcellars.com</p>	<p>Acrobat OREGON WINE</p>  <p>Acrobat wines offer the complex and pure flavors of Oregon. We are honored to work with marquee vineyards to create wines of approachable purity to pair with our everyday lives.</p> <p>acrobatwine.com</p>	<p>THE Four Graces</p>  <p>Graceful and sleekly complex, with pretty cherry blossom aromas opening to notes of raspberry, green tea and spice flavors that please any palate.—Jim Fish</p> <p>95 Points</p> <p>thefourgraces.com</p>
<p>LINGUA FRANCA</p>  <p>Lingua Franca 2017 Estate Pinot Noir is a colorful expression of balanced blocks more vibrant with aromas of roses, red fruit, savory herbs and a story in every sip.</p> <p>linguafanca.wine</p>	<p>VAN DUZER VINEYARDS</p>  <p>Celebrating 30 years of Oregon winegrowing. Discover the influence of cool coastal breezes that define the unique microclimate of the Van Duzer Corridor. Taste this distinctive blend in our collection of award-winning Willamette Valley wines.</p> <p>vanduzer.com</p>	 <p>Request your free Oregon Wine Touring Guide at oregonwine.org/welcome</p>

OREGON WINERY CO-OP ADVERTISING OPPORTUNITY - DETAILS + DATES

ASSETS TO PROVIDE:

- **Bottle Image:** Hi-res, 300 dpi, TIFF or JPG file
- **Logo:** Hi-res, 300 dpi, EPS file
- **Copy:** Up to 30 words
- **URL:** Website

MARCH 2022 ISSUE

Oregon Wine Report

ISSUE DATES:

- Subscriber Mail Date: 1/28/22
- Newsstand On-Sale Date: 2/16/22

DUE DATES:

- Space Close: 12/23/21
- Materials Due: 12/31/21


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**example of native post. Winery name will be mentioned and click-thru to their website.*



WINE SPECTATOR'S
WS HEALTHY LIVING
EAT & DRINK WELL






LUCKY SCHAEFFER


Celebrate spring's bounty with quick-pickled strawberries and easy ramp pesto.

Pork Tenderloin with Goat Cheese & Ramp Pesto

This impressive spring dish appeals to fine-dining sensibilities with easy home techniques. Pan-seared, oven-roasted pork tenderloin is plated with calcium-rich goat cheese, seasonal ramp pesto and tangy, sweet pickled strawberries. A light- to medium-bodied fruity red like Grenache makes an ideal complement. [Get the recipe!](#)

SPONSORED CONTENT



Discover Oregon Wine Country Any Time of Year

We can tell you that Oregon wine country will exceed your expectations—and it will—but you've got to visit to truly understand why. The personal welcome you'll receive in our tasting rooms is only surpassed by the beauty you'll discover in your glass. Start exploring with [Acrobat Winery](#), [Alexana Winery](#), [Archery Summit Winery](#), [Cana's Feast Winery](#), [Cardwell Hill Cellars](#), [Elk Cove Vineyards](#), [Iris Vineyards](#), [The Four Graces](#), [J. Christopher Wines](#), [Lingua Franca](#), [Maysara Winery](#), [Primarius Winery](#), [ROCO Winery](#) and [Van Duzer Vineyards](#). [Click here to request your free Oregon Wine Touring Guide.](#)

