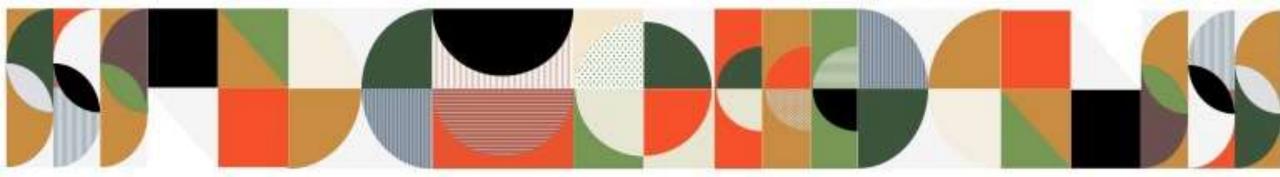


Oregon Winegrowers ASSOCIATION EST 1981

OWA Updates

Oregon Wine Symposium February 3, 2025

Advocating for Oregon wineries and growers, together.

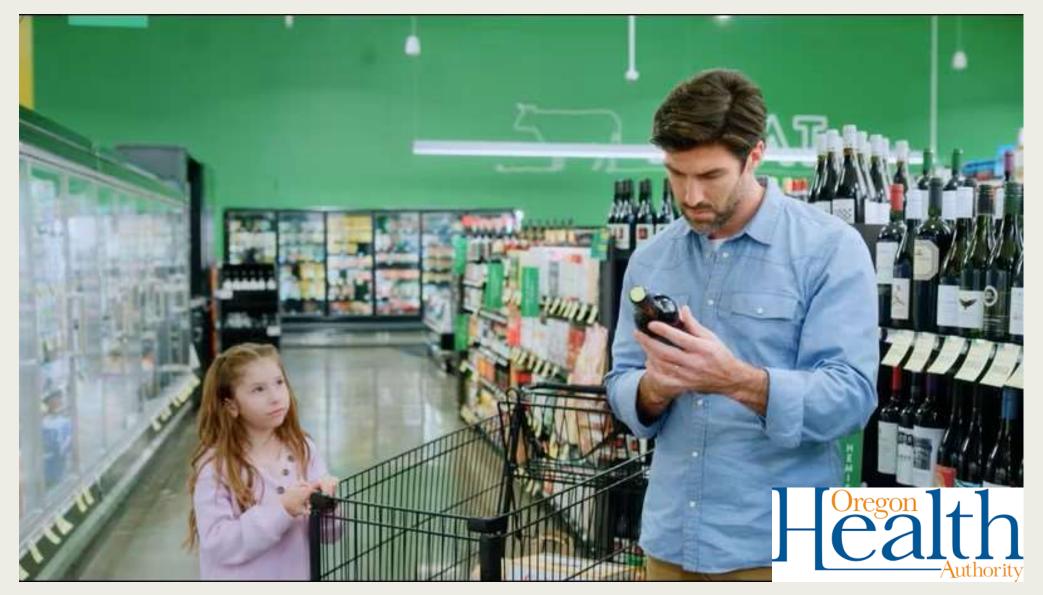


Our Mission

Harnessing the power of state-wide consensus, the Oregon Winegrowers Association stands as the vital advocate for the health, growth and economic sustainability of Oregon's wine industry. We are a member-driven advocacy group advancing the interests of the largest agricultural economic impact sector in the state.







OHA's Rethink the Drink "Why" Ad





rganization

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DRINKING IN MODERATION:

World Health



No, moderate drinking isn't good for your health The Washington Post

Despite a long-held belief that moderate amounts of alcohol are good for you, a sweeping new analysis finds that the more you drink, the higher your risk of early death

More Americans View Moderate Drinking as Unhealthy GALLIP

- 39% say drinking in moderation is bad for one's health, up 11 points since 2018
- Shift largely reflects changes among adults aged 18-34 ٠
- Alcohol viewed as less harmful than tobacco, more harmful than marijuana

Science Over Bias

Science over Bias is an up-to-date resource for curating commentary and information about upcoming changes to the 2025-2030 Dietary Guidelines for Americans. OWA is a supporter and encourages industry members to <u>take three action steps</u> via the QR code on your table.

- 1. Contact Congress
- 2. Sign the Petition
- 3. Sign up for Alerts

OWA is fighting to protect wines place on the table and to demonstrate that the Oregon wine industry does care – about moderate consumption, wine with food, safe service in our tasting rooms and beyond, environmental stewardship, regard for our workforce, thriving local communities, science over bias, and effective addiction treatment programs.







Federal Advocacy Update: Jana McKamey, OWA Executive Director



Trump Returns to Washington, DC

Republicans control White House, Senate and House

- Trump pushing to expand Presidential authority
- Rash of executive orders
- Pause on rulemaking activity
- Purge of federal government workers
- **Confirmation of Cabinet officials**
- Democrats trying to find footing
- Courts will be active



President Donald Trump



Congressional Delegation

Returning Members:

- Senator Ron Wyden, D
- Senator Jeff Merkley, D
- Rep. Suzanne Bonamici, D-CD 1
- Rep. Cliff Bentz, R-CD 2
- Rep. Val Hoyle, D-CD 4
- Rep. Andrea Salinas, D-CD 6

New Members:

- Rep. Maxine Dexter, D- CD 3
- Rep. Janelle Bynum, D- CD 5



Senator Wyden



Representative Salinas



Federal Issues

Government Funding

- Continuing resolution until March 14.
- Will Congress agree on debt ceiling?

Immigration Enforcement

- Trump has promised mass deportations.
- Oregon is a Sanctuary State.

Tariffs

- Wine a tool in trade wars.
- Supply chain could be impacted.





Federal Priorities

Dietary Guidelines

- Comments due on NASEM and ICCPUD studies February 15. WineAmerica to share suggested messaging.
- Science Over Bias.

TTB

- Allergen and Alcohol Facts rulemakings
 - Comments due April 17 unless 3-month extension granted, or regulatory freeze delays rulemakings.











Oregon Remains Blue

Oregon bucks national trend

- Supermajories in Senate and House
- Won all statewide positions; Janelle Bynum flips CD5
- Kotek and Democrats stay focused on key priorities
 - Stable K-12 funding; teacher support
 - Housing supply & houselessness
 - Behavioral health & addiction support

Leaders poised to challenge Trump

Will state economy and revenues continue to grow?



Governor Tina Kotek



New Attorney General Dan Rayfield

Oregon's Long Legislative Session Begins

- 160-day session; 2,500 bills thus far
- House makeup shifts; leadership changes
 - Speaker Julie Fahey (D-Eugene)
 - Rep. Ben Bowman (D-Tigard), Majority Leader
 - **Rep. Christine Drazen** (R-Canby), returns as Republican Leader
 - 20% new members; 80% new pre-COVID
- Senate changes too
 - 27% turnover; walkout Republican senators replaced
 - New leaders Majority Leader Kayse Jama (D-Portland) & GOP Leader Daniel Bonham (R-The Dalles)
 - Diverse Dem caucus creates test for President Rob Wagner

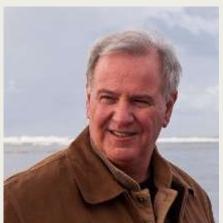


Speaker Fahey

Legislative Wine Caucus

- Rep. Lucetta Elmer, R-McMinnville
- Rep. David Gomberg, D-Otis
- Sen. Mark Meek, D-Happy Valley
- Sen. David Brock Smith, R-Port Orford
- Rep. Anna Scharf, R-Dallas
- Continuing to add new members











Wine Industry Bills

HB 3432 – Wine Can Take Back

• Wineries only take back wine cans they produce

HB 3433 – Add wine bottles to Bottle Bill

• Keep issue top of mind about best way to recycle wine bottles

Priority remains to make DEQ's EPR recycling program efficient, with lowest cost possible for covered wineries





Beneficial Legislation

- Wine focused OSU extension agent
- Tax subtraction from wildfire litigation settlement
- Pesticide use materials in Spanish
- Enabling water conservation and transfer
- Walla Walla water basin funding
- Ag Stress Hotline funding
- Ag worker overtime modifications
- International trade support





Challenging Legislation

- Wine tax increase
- Lowering BAC to 0.05
- Ag Workforce Labor Standards Board bill
- Termination for cause for farmworkers
- Jointly and severally liable with farm labor contractors and farm camp operators
- Ready to Drink cocktails sold at grocery stores

Need to Learn More

- Wine bottle reuse
- Expanded Alcohol & Drug Policy Commission
- Independent contractor reform
- Scaling back EFU home occupancy approval, dwelling restrictions, expansion of events and other land use changes
- Solar on high value farmland



OWA's New Advocacy Partnership



Zack Reeves



Team CFM



Jessica Adamson





Principled advocacy. Real results.

Dale Penn



Oregon Winegrowers Association Legal & Regulatory Update

Monday, February 3rd, 2025





Land Use & Natural Resources

- Ongoing scrutiny around levels of food service at wineries
- OWRD new rules for groundwater permits and pending legislation
- Stormwater / Wastewater compliance
- Recent DLCD rulemaking regarding "CACFU" and pending land use legislation

Employment Issues – Oregon

Recent Oregon Laws:

Oregon Paid Family Medical Leave ("Paid Leave Oregon") (2025)

• 2025: Expands "family leave" to legal proceedings for placement foster child or adoption of child.

Does not change amount of PLO benefits in the benefit year.

Oregon Family Leave Act (2024)

- Major changes were effective July 2024:
 - Expanded leave for bias crime victims
 - Rolling forward year required *(eff.* July 1, 2024, but 60 days notice required)

Ag Overtime (2024)

- 48 hours/week for 2025-2026
- 40 hours will begin in 2027

DWT.COM

Immigration Update – What Employers Need to Know

- Immigration Visits: Immigration visits can occur without notice. The most common visits involve:
 - Immigration paperwork audits
 - Site visits about specific employees
- Immigration Customs Enforcement (ICE) officers who present a warrant signed by a judge may enter the public premises specifically for the purposes listed on the warrant or in connection with specific individuals listed. Judicial warrants generally do not give ICE free rein for broad actions.
- Homeland Security Investigations (HSI) can conduct paperwork audits, often accompanied by subpoenas, requiring employers to produce I-9 forms and additional records within three days. These can occur even when there are no suspected
 DWT.COM Unauthorized workers.

Immigration Update – What Employers Need to Know

- Employers should conduct internal I-9 audits and other immigration case reviews to ensure paperwork is in order.
- Employers also may want to recommend that employees carry a copy of evidence of their right to be in the United States, on paper or as an image on their phones, in case of questioning by immigration authorities.

TTB – Wine Labeling Proposed Rules



Major Food Allergens (Notice 238)

- TTB proposes labeling all major food allergens used in the production of alcohol, including processing aids
 - Allergens: Milk, eggs, fish, crustacean shellfish, tree nuts, wheat, peanuts, soybeans, or sesame
- Eff. 5 years from passage of final rule
- Comments due April 17, 2025

Alcohol Facts (Serving Facts) (Notice 237)

- TTB proposes to require an "Alcohol Facts" statement on all alcohol beverage labels with:
 - Serving size, # of servings per container, alcohol content (ABV %), and per serving fluid oz pure ethyl alcohol, calories, and nutrient content (carbs, fat, protein)
- Eff. 5 years from passage of final rule
- Comments due April 17, 2025

Alcohol Facts examples: 750ml Wine Bottle

Panel Format:

Alcohol Facts

Serving Size Servings Per Container	5 fl oz (148 mL) 5
	Amount Per Serving
Alcohol by volume	14%
fl oz of alcohol	0.7
Calories	120
Carbohydrate	3g
Fat	0g
Protein	0g

Linear Format:

Alcohol Facts: Serving size: 5 fl oz (148 mL); Servings per container: 5; **Amount Per Serving:** Alcohol by volume: 14%; fl oz of alcohol: 0.7; Calories: 120; Carbohydrate: 3g; Fat: 0g; Protein: 0g

Wine and the Bottle Bill

Oregon:

- <u>Canned</u> wine will be added to Oregon bottle bill on **Jul. 1, 2025**
 - If you sell canned wine, sign up with OBRC. OLCC to send more info in March
- Other wine containers (bottles, bag in box) and packaging added to DEQ's EPR system Jul. 1, 2025
- 2025 legislation to amend Oregon's bottle bill: HB 3432, HB 3433

California:

- All wine containers added to CA bottle bill on Jan. 1, 2024
- CRV labeling by Jul. 1, 2025

Iowa: Wine in Iowa bottle bill, but DTC wine is exempt

Maine: Wine in Maine bottle bill. DTC wine is exempt, but exemption ends July 2025

Register as IOD, join Maine commingling group

Proposed bills: D.C., Massachusetts, Michigan

DWT: Core OWA Team



Jesse Lyon Partner / General Counsel



Elaine Albrich Partner / Permitting & Land Use



Jeff Giametta Counsel / Compliance and Licensing



Bethany Hatef Of Counsel / Alcohol Regulatory and Distribution



Alli Condra Of Counsel / Food & Beverage Regulatory

Kelly Luzania Attorney / Compliance and Tax



Olivier Jamin Counsel / Permitting & Land Use / Water Resources



Christie Totten Partner / Employment



Sheila Fox Morrison Partner / Intellectual Property



Marisa Meltebeke Partner / Tax Exempt Organizations



Lauren Johnson Partner / Vineyard Property and Winery Real Estate



Alyssa McTimpeny Paralegal / Regulatory and Licensing







Member Benefits: Jessica Blauert, OWA Director





Resources



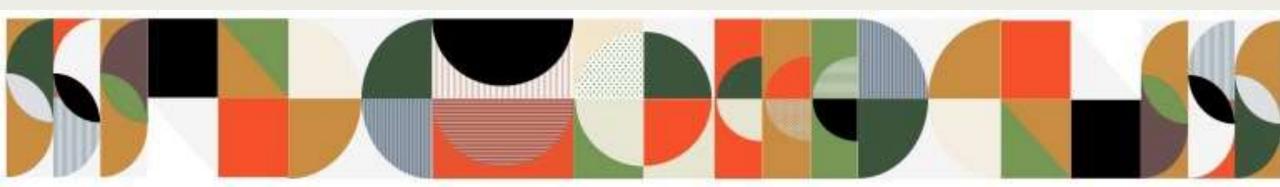


New Member Benefit: 401k Syndicate Plan





MarshMcLennan Agency



Benefits

Save on DTC Shipping

Receive savings of up to 65% on select services with FedEx shipping.

Health Care Plan

Access the association healthcare plan under Providence Health and Service to save an average of 10-20%.

Office Depot

Save an average of 20% plus free delivery on orders more than \$50.

Reference Toolbox

Resources for general legal and regulatory questions, including common licensing and permitting, labeling, trade practice compliance, employment, land use, and distribution issues.

Legal Guidance

Free access to attorneys for "mailbag" legal or regulatory questions and information.





Membership





I feel passionate about taking care of my team. Providing healthcare isn't that expensive and the peace of mind it offers my employees is huge. It's amazing that the OWA has negotiated great rates for wine businesses throughout the state.



Brianne Day Owner/Winemaker of Day Wines Dundee Hills AVA



Closing: Craig Camp, OWA President





I appreciate having OWA working at the state level on land use regulation and protecting our rights to produce and sell wine. Even as a larger winery, there is little ability to personally impact what goes on in Salem. It's amazing that OWA drives collective communication so we can continue to grow Oregon's wine industry.



Adam Campbell Owner/Winemaker of Elk Cove Vineyards Yamhill-Carlton AVA



Organizations like the OWA have our backs in the Oregon legislature to support small family businesses like mine, giving a voice to the little guy. The affordable annual dues are a small price to pay to have the backing and support of lobbyists and staff that I know will go to bat for my business.

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Brooke Delmas Robertson

Director of Winegrowing Delmas | SJR Vineyard The Rocks District of Milton-Freewater



OWA is an essential voice for our community members, whether they're small grape growers or large wine producers.

As the industry's trusted collaborator and convener for over 40 years, OWA consistently seeks balance and advocates for the successful, responsible and sustainable growth of Oregon's wine industry at both the state and federal levels.

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Anna Maria Ponzi

Laurelwood Vineyard Management Chehalem Mountains AVA

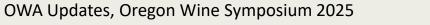


Political Action Committee

- OWA's State PAC reflects our industry's role in driving economic impact in the state.
- Individuals and businesses can make contributions.
- Donate at least 10% of annual membership dues amount.
- Donate by credit card to qualify for \$50 tax deduction, or by check.
- Contributions to candidates recommended by the PAC Committee and approved by the OWA Board.



An OWA PAC donation is a demonstration of our industry's power and influence. It is a statement that our industry is here to stay and that our collective voice matters.





Thank you!

Visit Us at Booths 122/124



Oregon Winegrowers ASSOCIATION EST 1981

Advocating for Oregon wineries and growers, together.

