

A commitment to quality.



A growing industry.

2020 STATISTICS

995 Wineries 1,370 Vineyards

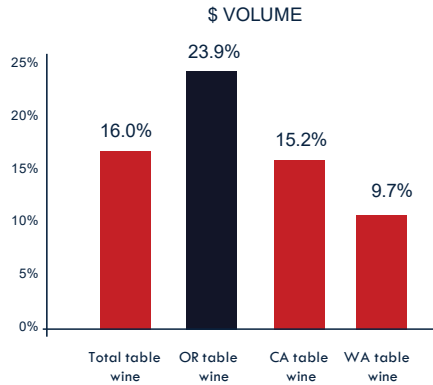
 **39,531** acres
Planted Acreage

 **75,142** tons
Grape Production

 **\$158 M**
Value of Production

CATEGORY GROWTH

Growth in national retail outlets, 2019-2020

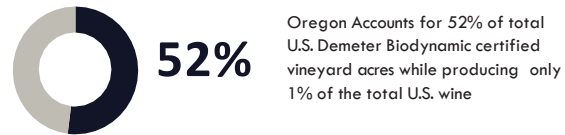


Source: 2018 and 2019 Oregon Vineyard and Winery Report, University of Oregon's Institute for Policy Research and Engagement (IPRE), Nielson, Total US xAOC + Liq Plus, 52 w/e 1/2/21

Stewards of the land.

“ It's here in the culture; it's here in the air. The very DNA of Oregon winegrowing is sympathetic to this non-interventionist, naturalist, small-scale form of farming and winemaking.



- MATT KRAMER, WINE SPECTATOR



Salmon Safe and LIVE certifications were founded in Oregon.

A force for economic impact.

 **\$7.21B** |  **27.2%**
Statewide economic impact of wine industry in 2019 | increase since 2016

 **\$894M** |  **13.6%**
Contribution of wine-related tourism to state economy in 2019 | increase since 2016

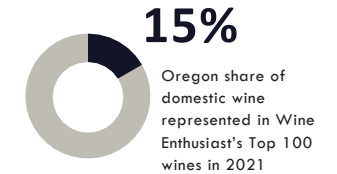
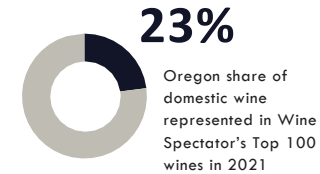
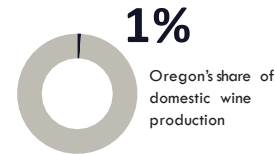
 **40K** |  **34.7%**
Wine-related jobs in 2019 | increase since 2016

 **\$184M** |  **18.2%**
Local and state taxes due to wine-related activity in 2019 | increase since 2016

Source: Economic Impact of the Wine and Wine Grape Industries on the Oregon Economy 2019-20

oregon
wine

Consistently impressive ratings.



“ These are the year's best wines in the world deemed by top wine editors, and with grapes sourced from AVAs all over the state representing our varietal diversity, these top ranking wines comprise an excellent representation of Oregon's exceptional, complex wines.

- TOM DANOWSKI, OREGON WINE BOARD PRESIDENT