

# OREGON WINE MONTH 2015

## REP OF THE YEAR COMPETITION



Think you've got what it takes to be the *Oregon Wine Month Rep of the Year?*

Want to see your **WILDLY SOPHISTICATED, PROPERLY OREGONIAN** self in print?

The Oregon Wine Board will honor two Oregon sales reps – one on-premise and one off-premise – as Oregon Wine Month Rep of the Year based on performance during May 2015.

The winners will be featured in an ad in the Oregon Wine Press during the fall of 2015 and will receive a framed poster of their ad.

### Here's what we'll want to know about the nominees:

#### ON PREMISE

- New BTG and BTB listings
- Account engagement programs (e.g. staff trainings or tastings)
- Events or specials organized (e.g. winemaker dinners)
- Sales performance vs. last May
- Enthusiasm for Oregon wine and any other factors the nominator feels are relevant to share

#### OFF PREMISE

- New placements
- Account engagement programs (e.g. staff trainings or tastings)
- Tastings / demos executed
- Display activity
- Sales performance vs. last May
- Enthusiasm for Oregon wine and any other factors the nominator feels are relevant to share

**Who is eligible?** Any Oregon-based distributor sales person representing Oregon wineries.

**Who can nominate?** Anyone – distributor management, wineries, account buyers, colleagues.

**How can I nominate someone?** At the end of May, visit the Oregon Wine Month toolkit at [industry.oregonwine.org](http://industry.oregonwine.org) to fill out a nomination form.

**What is the nomination deadline?** Nominations must be received no later than June 30. Winners will be announced by July 31.

