

OREGON WINE MONTH ON PREMISE

CALLING ALL ON PREMISE WINE BUYERS!

In celebration of Oregon Wine Month, consumers will be visiting **OREGONWINEMONTH.ORG** to find out what's happening at restaurants, bottle shops and bars throughout the state. Be a part of the action!

Submit your consumer-facing Oregon Wine Month specials or events at **INDUSTRY.OREGONWINE.ORG**.

Not only will we help promote your event, you'll also be entered to win a **WILDLY SOPHISTICATED, PROPERLY OREGONIAN** VIP weekend customized to your preferences.

To let us know about trade-facing/internal events or activities (those without the * below), please email winemonth@oregonwine.org with details.

The on-premise program runs May-June 2015.

Have an idea not on the list below? Email winemonth@oregonwine.org and let us know!

Ask your favorite Oregon wine rep about customizable bar/table signage or menu inserts to promote your Oregon Wine Month specials!



Earn 1 entry for:

- Each Tasting event*
- Each new BTG placement
- 2 new BTB placements

Earn 2 entries for :

- Month-long BTG Oregon feature menu*
- Winemaker dinner / guest sommelier event*
- Chef's featured menu pairing with Oregon wines*
- Staff training (e.g. winery trip winery; educational seminar/tasting)
- Hosting a staff contest promoting Oregon wine

*These specials / events will be featured on the online calendar.

WIN A VIP WINE WEEKEND DESIGNED JUST FOR YOU!

The Columbia Gorge. The Willamette Valley. The Rocks. The Applegate Valley. The list of Oregon's incredible – and incredibly diverse – wine regions goes on and on.



Which intrigues YOU most?



We will work with winner of the VIP weekend to customize your ultimate 2-day/2-night Oregon Wine Country experience in the region of your choice.

SUBMIT YOUR OREGON WINE MONTH EVENTS FOR A CHANCE TO WIN AT
INDUSTRY.OREGONWINE.ORG