

OREGON WINE BOARD MEETING MINUTES

COVID-19 Response

APRIL 27, 2020 <<FINAL>>

VIA ZOOM

ATTENDANCE

- BOARD:** Bob Morus (Chair), Kevin Chambers (Vice Chair), Eugenia Keegan (Chair Emeritus), Donna Morris (Treasurer), Hilda Jones, Bertony Faustin, Jason Tosch, Barbara Steele, Justin King
- STAFF:** Tom Danowski, Marie Chambers, Stacey Kohler, Bree Stock
- GUESTS:** Mike McNally, Carrie Kalscheuer, Dan Marca
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MEETING OPENING

Call to Order

Chair B. Morus called the Oregon Wine Board public meeting to order at 4:07 p.m.

MATTERS FOR DECISION

Sanitation and Safety Guidelines for wineries

Mike McNally (WVWA) updated the Board on the wine industry's role in the Restaurant/Foodservice Sector Working Group created by the Governor's framework for *Reopening Oregon*. Mike McNally was joined by other working group participants Carrie Kalscheuer (OWC) and Dan Marca (RVV). They presented recommended guidelines on re-opening tasting rooms consistent with the Governor's three-phase plan to eventually begin lifting commercial restrictions on winery tasting rooms.

- The Guidelines for Operating Tasting Rooms will be reviewed by the Governor's staff which will provide feedback in the next week or two before allowing the wine industry to offer final comments. After the Governor's office approves the plan it will then go to the Economic Advisory Committee and Health Advisory Council for approval.

K. Chambers moved that the OWB endorse the "Guidance for Operating Tasting Rooms in Response to COVID-19". B. Faustin seconded. The motion carried 9-0.

Board Minutes

The Board reviewed minutes from the April 20 & 21 Oregon Wine Board meetings.

H. Jones moved that the April 20 Board meeting minutes be approved as submitted. B. Faustin seconded. The motion carried 9-0.

H. Jones moved that the April 21 Board meeting minutes be approved as submitted including the Board's decision to fund the Research Committee's recommended 2020-21 research projects. B. Faustin seconded. The motion carried 9-0.

MATTERS FOR DISCUSSION

Education Committee: OWS 2021 planning

B. Stock updated the Board on the Education Committee's progress in planning for OWS 2021.

- The Board discussed the various aspects of designing and executing the next Symposium in the event it needs to become a partially, or fully virtual, event.
- A straw poll of Board members indicated consensus for directing OWB's Education Committee to plan for a virtual (or near-virtual) Symposium in 2021 to be held on or around the Feb. 16-17 dates currently calendared.
- OWB and OWA will have further discussions on OWS 2021 once OWA's Board meets to assess intelligence to be gathered on how OWS tradeshow organizers, OCC and potential OWS sponsors/exhibitors are planning and budgeting for comparable industry trade shows in next year.

Board meeting invitations for industry group

The Board will periodically invite industry group representatives to join regularly scheduled Board meetings in an effort to broaden communication with regional associations and organizations.

Future weekly Board meetings

The Board directors agreed to keep the weekly COVID-19 meetings through May 2020 on Tuesday's at 3:00 p.m. and adjust accordingly at the end of the month.

MEETING FINALIZATION

Chair B. Morus adjourned the Oregon Wine Board meeting at 5:30 p.m.