Oregon welcomes you.
SOURCES:

2021 Oregon Vineyard and Winery Report

The Economic Impact of the Wine and Wine Grape Industries on the Oregon Economy, 2019-2020

2020 Direct-to-Consumer Wine Shipping Report, Sovos ShipCompliant and Wines Vines Analytics

NielsenIQ Scan Off Premise Channels; 52 w/e June 5, 2021
OREGON WINE INDEX

Number of wineries in Oregon: 995

Number of vineyards in Oregon: 1,370

Sum of all economic activity in Oregon related directly or indirectly to wine: $7.2 billion

Increase in estimated wine-related jobs in Oregon from 2016 to 2019: 35%

Oregon’s rank for “the greatest wine you can find in America, and maybe not even America, but the world...” in the mind of NBA Star LeBron James: 1

Year that Pinot noir was first planted in the Willamette Valley: 1965

Vintage from which Oregon’s first Pinot noir was bottled at HillCrest Vineyard in the Umpqua Valley: 1967

Oregon’s share of Wine Spectator Magazine’s Top 100 list in 2021: 6%

Oregon’s share of Wine Enthusiast Magazine’s Top 100 list in 2021: 5%

Years later that an Oregon Pinot noir first achieved a perfect score of 100 in Wine Enthusiast, for Patricia Green Cellars' 2016 Bonshaw Block: 53

Oregon’s share of global wine production: 0.2%

Average price Oregon wine in retail stores, 2021: $16.66 per bottle
Oregon’s rank per capita among US states receiving direct-to-consumer shipments of any wine: 1

Percentage of Oregon wineries making fewer than 5,000 cases of wine annually: 70%

Increase in the economic impact of wine-related tourism in Oregon from 2016 to 2019: 17% (or $1.9 billion)

Percentage of a wine that must be the labeled variety, according to Oregon state regulations: 90

Percentage of a wine that must be the labeled variety, according to Federal regulations: 75

Average price Oregon wine in retail stores: $16.72 per bottle

Factor by which Oregon wines commanded a premium price compared to the national average of $8.19: More than 2x

Total case sales of Oregon wine: 4.69 million

Number of B-Corp wineries in the United States: 12

Number of B-Corp wineries in Oregon: 8

Oregon's rank among US states for certified Biodynamic vineyard acreage: 1

Oregon's share of certified Biodynamic vineyards in the US: 52%
Small production. High quality. Big impact. That’s the story of Oregon’s wine industry, which over the past decade has seen an explosion in growth but hasn’t lost sight of its values: family-owned farms, attention to place, and a uncompromising focus on crafting singular, expressive wines.

1. Willamette Valley
2. Yamhill-Carlton
3. Chehalem Mountains
4. Tualatin Hills
5. Laurelwood District
6. Ribbon Ridge
7. Dundee Hills
8. McMinnville
9. Eola-Amity Hills
10. Van Duzer Corridor
11. Mount Pisgah (proposed)
12. Lower Long Tom
13. Southern Oregon
14. Umpqua Valley
15. Red Hill Douglas County
16. Elkton Oregon
17. Rogue Valley
18. Applegate Valley
19. Columbia Gorge
20. Columbia Valley
21. Walla Walla Valley
22. The Rocks District of Milton-Freewater
23. Snake River Valley
Willamette Valley AVA

Established: 1983
Total Area: 3,428,800 acres (1,387,600 ha)
Planted Area: 25,452 acres (10,300 ha)
Predominant Soils: Marine sedimentary, volcanic, loess
Predominant Varieties: Pinot noir, Pinot gris, Chardonnay, Riesling, Pinot blanc

Nested AVAs
2. Yamhill-Carlton
3. Chehalem Mountains
4. Tualatin Hills
5. Laurelwood District
6. Ribbon Ridge
7. Dundee Hills
8. McMinnville
9. Eola-Amity Hills
10. Van Duzer Corridor
11. Mount Pisgah (proposed)
12. Lower Long Tom
Southern Oregon AVA

Established: 2005
Total Area: 2,283,600 acres (924,500 ha)
Planted Area: 9,429 acres (3,815 ha)
Predominant Soils: Marine sedimentary, alluvial gravels, volcanic
Predominant Varieties: Pinot noir, Cabernet Sauvignon, Syrah, Merlot, Chardonnay, Tempranillo, Viognier

Nested AVAs
14. Umpqua Valley
15. Red Hill Douglas County
16. Elkton Oregon
17. Rogue Valley
18. Applegate Valley
Columbia Gorge AVA

Established: 2004
Total Area: 1,350 acres (545 ha)
Planted Area: 900 acres (364 ha)
Predominant Soils: Volcanic, lahar, loess, silt, sand
Predominant Varieties: Many different varieties thrive, varies by geography and elevation
Walla Walla Valley AVA

Established: 1984
Total Area: 9,010 acres (3,645 ha)
Area Planted: 2,993 acres (1,211 ha), 43% of which are in Oregon
Predominant Soils: Loess, sandy silts, loams
Predominant Varieties: Riesling, Chardonnay, Cabernet Sauvignon, Merlot, Syrah, Sauvignon blanc, Pinot gris, Gewürztraminer, Cabernet Franc, Viognier

Nested AVAs
Snake River Valley AVA

Established: 2007
Planted Area: 1,205 acres (490 ha)
Predominant Soils: Varies throughout the region
Predominant Varieties: Syrah, Cabernet Sauvignon, Riesling, Merlot, Gewürztraminer, Chardonnay