

**OREGON WINE BOARD MEETING MINUTES**  
**MARCH 29, 2018 <<FINAL>>**  
**LOCATION: INN AT THE COMMONS, MEDFORD, OREGON**

**Attendance**

**Board:** John Pratt (Chair), Eugenia Keegan (Vice Chair), Steve Thomson (Chair Emeritus), Kevin Chambers, Hilda Jones, Donna Morris, Bob Morus, JP Valot

**Staff:** Tom Danowski, Marie Chambers, Sally Murdoch, Bree Boskov, Stacey Kohler

**Guests:** Elin Miller, Jana McKamey (OWA)

**Absent:** Jason Tosch (Treasurer) – (Designated Proxy – Kevin Chambers)

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**MEETING OPENING**

**Call to Order**

- Chairman J. Pratt called the OWB Board meeting to order at 12:32 p.m.

**Board Minutes (Attachment)**

- The Board reviewed minutes from the December 8, 2017 Board meeting.

K. Chambers moved that the Dec. 8, 2017 Board meeting minutes be approved with a note to include more attribution to Directors for commentary and proposed motions in future Board meeting minutes. E. Keegan seconded. The motion carried unanimously.

**MATTERS FOR DECISION**

**Finance Committee Report**

- M. Chambers presented the 2017-18 balance sheet and P&L report.
  - Chairman J. Pratt said he thought the industry should be more aggressive in helping empower OLCC to require more detailed reporting on harvested tonnage and grower sales of grapes to out-of-state wineries.

E. Keegan moved that the 2017-18 Balance Sheet and Profit and Loss Statement be approved as submitted. S. Thomson seconded. The motion carried unanimously.

- M. Chambers presented and discussed the 2018-19 proposed DRAFT budget

E. Keegan moved that the 2018-19 proposed budget be approved as submitted showing \$2,904,500 in income and \$3,178,700 in expenses. S. Thomson seconded. The motion carried unanimously.

**ACTION: M. Chambers to come back to the Board in August with final 2017-18 and updated 2018-19 financials.**

## **MATTERS FOR DISCUSSION**

### Education Committee/Symposium updates

- B. Boskov gave a preliminary update on the attendee survey results and feedback from OWS 2018.
  - Chairman J. Pratt voiced concerns with the Symposium format and some individual sessions. K. Chambers said he thought it was the best Symposium on the West Coast.
- B. Boskov presented and discussed an overview of the Education Calendar
  - S. Thomson asked about distributors and retailers that have signed up for the April 10 Oregon Wine Master Class webinar that supports Oregon Wine Month.

**ACTION: B. Boskov to email the Education Committee's Event Calendar to the Board members.**

### Research Committee

- AFRI update
  - There was an update on AFRI about the list of proposed projects relevant to its request for applications process getting underway very soon.
- 2018-19 Research proposal update
  - There was a brief discussion stating that there is work currently being done to finalize the committee's proposed 2018-19 playlist.
- Proposed Research Summit Meeting
  - Chairman J. Pratt presented early thinking on the proposed Research Summit meeting that is tentatively planned for Nov. 2018 along with listening tours that are to be set up in the various regions of the state in the summer.
  - Chairman J. Pratt recommended that a Research Summit be funded by the OWB and that the costs not be partially offset by funds from other organizations or institution.
  - K. Chambers discussed the need for a long-term road map of sorts for our research efforts. E. Keegan, H. Jones, B. Morus, and S. Thomson agreed that it was time for OWB to refine our research efforts. It was agreed that the summit needs to be focused with a clear vision of outcomes and include regional participants.

**ACTION: The Research Committee will present in June a recommended list of projects for OWB funding in 2018-19.**

**ACTION: At the next Board meeting in June review proposed dates, facilitator recommendations, and more detail on desired outcomes for the proposed Research Summit meeting.**

## **MEETING FINALIZATION**

Chairman J. Pratt adjourned the OWA Board meeting at 2:47 p.m.