



OREGON WINE BOARD MEETING MINUTES

MARCH 10, 2020 <<FINAL>>

LOCATION: Stave & Stone, Hood River

ATTENDANCE

BOARD: Bob Morus (Chair), Kevin Chambers (Vice Chair), Eugenia Keegan (Chair Emeritus), Donna Morris (Treasurer), Hilda Jones, Jason Tosch, Bertony Faustin, Justin King, Barbara Steele

STAFF: Tom Danowski, Marie Chambers, Jess Willey, Sally Murdoch, Kai McMurtry, Bree Stock (via phone), Stacey Kohler

MEETING OPENING

Call to Order

Chair B. Morus called the Oregon Wine Board public meeting to order at 12:50 p.m.

Board Minutes

The Board reviewed minutes from the December 6, 2019 Board meeting.

H. Jones moved that the December 6, 2019 Board meeting minutes be approved as submitted. Chair Emeritus E. Keegan seconded. The motion carried 9-0.

MATTERS FOR DECISION

Finance Committee

Treasurer D. Morris and M. Chambers gave an update on the 2017-2019 Financial Review and the OWB response letter that addresses 5 recommended actions.

Treasurer D. Morris and M. Chambers gave an update on the 2019-20 Balance Sheet and P&L and noted a change to the P&L reflecting the value of accrued staff PTO.

A motion to accept the 2019-20 Balance Sheet and Profit and Loss Statement as submitted was moved by Chair Emeritus E. Keegan and seconded by H. Jones. The motion carried 9-0.

A motion to accept and approve the 2017-2019 DRAFT Financial Review and acknowledge the staff's execution of recommendations in the response letter was moved by Chair Emeritus E. Keegan and seconded by D. Morris. The motion carried 9-0.

MATTERS FOR DISCUSSION

Education Committee/Symposium

J. Willey gave an update on the results and feedback from the 2020 OWS attendee survey.

- The results reported are from the post-event survey that reflected 487 respondents
- 2020 saw record attendance for Full Access admission and the Spanish-language sessions

- B. Stock will share session feedback, including speaker ratings and comments on each session, with the Education Committee members and begin planning for Symposium 2021
- The Board discussed OWA's March 9 letter to OWB and its assertion of ownership over OWS. The OWB agreed that OWA should more thoroughly define the terms it proposes for managing the revenues, costs, sub-contractors and industry promotion associated with the 2021 Symposium.

J. King motioned that the OWB request the OWA draft a letter of understanding with a detailed proposal for jointly managing the 2021 Symposium and present to the OWB on or around April 10. J. Tosch seconded. The motion carried 9-0.

Research Committee

Research Committee Chair J. Tosch updated the Board on the Research Steering Committee's efforts in creating V&E research committee membership criteria and in defining the expectations of committee members and lead reviewers.

Research Committee Chair J. Tosch gave an update on the 2020-21 V&E proposed research list. The Research Committee will convene on April 9 to review and score the research projects and arrive at its recommendations to be made to the Board on a Board call in April.

Strategic Planning

J. Willey asked Board Directors to provide feedback on the 2020-25 strategic plan, including;

- The three strategic priority areas as presented in the Board packet
- Support for regional groups and other interest groups
- The 2019 Board's self-assessment survey
 - B. Faustin, H. Jones, and D. Morris volunteered to work with the management team on structuring future Board conversations about the survey data, conclusions and indicated actions.

MATTERS FOR DECISION

2020-21 Budget proposal

M. Chambers presented and reviewed the 2020-21 proposed DRAFT budget.

- The budget proposal summary includes a revenue reduction of 8% and an expense reduction of 6% from the prior year's latest projections for income and expenses
- New budget categories will be introduced in the 2020-21 P&L that reflect organizational priorities identified in the new strategic plan

Vice Chair K. Chambers moved that the 2020-21 proposed budget be approved as submitted showing \$2,744,500 in income and \$2,932,040 in expenses. H. Jones seconded. The motion carried 9-0.

MEETING FINALIZATION

Chair B. Morus adjourned the Oregon Wine Board meeting at 4:56 p.m.

MARCH 11

EXECUTIVE SESSION

8:30 – 11:00 a.m.

The Board met in Executive Session on Wednesday, March 11 to consider updates to OWB's Policies and Procedures guidelines and also to discuss possible changes to General and Administrative Overhead spending levels.