

OREGON WINE BOARD MEETING MINUTES
DEC. 8, 2017 FINAL
LOCATION: OSU FOUNDATION - PORTLAND

Attendance

Board: Steve Thomson (Chair), Doug Tunnell (Vice Chair), John Pratt (Treasurer), Ellen Brittan (Chair Emeritus), Hilda Jones, JP Valot, Eugenia Keegan, Kevin Chambers and Jason Tosch

Staff: Tom Danowski, Marie Chambers, Jess Willey, Bree Boskov, Sally Murdoch, Kai McMurtry, Christina DeArment, Lydia Mullany, and Stacey Kohler

MEETING OPENING

Call to Order

- Thomson called the OWB Board meeting to order at 10:21 a.m.

Board Minutes

- The Board reviewed minutes from the October 23, 2017 Board meeting.

A motion to approve the minutes as written was made. The motion carried unanimously.

MATTERS FOR DECISION

Finance Committee

- 2018-2019 *pro forma* budget
 - M. Chambers presented the 2018-2019 *pro forma* budget. There was discussion on increasing the Education budget and splitting \$150,000 in General Fund money for viticulture/enology research evenly across the next two fiscal years.
 - Bree Boskov discussed the Grape & Wine Profitability Calculator project, and the Board agreed this would serve the industry's interests.

A motion to allocate the MARIS funds as written, with \$250,000 to Marketing program, \$175,000 to Technical Research grants, \$25,000 to Economic Research grants and \$50,000 to Education programs. was made. The motion was approved with 5 in favor and 4 opposed.

A motion to approve the Technical Research Grant budget allocation for FY 2018-19 of \$437,500 was made. The motion was approved unanimously.

ACTION: M. Chambers to re-present the 2018-19 budgets for Board approval in March 2018.

Industry Award Nominations

- The Industry Award nominations were discussed and Directors votes were recorded with award presentations to be made at the 2018 Oregon Wine Symposium.

ACTION: Tally the Industry Award Nomination ballots and send the results in the next Board Bulletin.

ACTION: Find presenters for the Industry Awards during the Symposium in February.

Election of 2018 Executive Officers

- Proposed Slate of Executive Officers
 - There was discussion of involving the whole Board in the process of nominating the slate of officers not just the Executive Committee.

A motion to approve John Pratt (Chair), Eugenia Keegan (Vice Chair), Jason Tosch (Treasurer), and Steve Thomson (Chair Emeritus) as Executive Officers in 2018 as proposed was made. The motion carried unanimously.

Bus/Economic Research Committee

- Dr. Nadia Streletskaya OSU proposal
 - Kevin Chambers gave an update on the proposal from OSU faculty member Dr. Nadia Streletskaya. The proposal is endorsed by the industry's Bus/Econ proposal review sub-committee.

A motion was made to approve the grant request as submitted. The motion carried unanimously.

ACTION: Issue grant contract in the amount of \$49,727.36 to Dr. Nadia Streletskaya.

MATTERS FOR DISCUSSION

Marketing Committee

- Media Relations Plan
 - S. Murdoch presented her Media Relations Plan and updated the Board on the most recent Information Sharing Task Force meeting.

Research Committee

- J. Pratt discussed the Pre-proposal Meeting held on Nov. 15
- J. Pratt recommended institutionalizing November pre-proposal meetings so there will be a total of 3 Research Committee meetings in 2018.

ACTION: The OWB will plan for the Research Committee to meet in February, August, and November 2018.

MEETING FINALIZATION

Thomson adjourned the OWB Board meeting at 12:14 p.m.