

WINE IN OREGON 2019 & 2020

ECONOMIC IMPACT



\$7.21B

Statewide economic impact of wine industry in 2019



27.2%

increase since 2016



40K

Wine-related jobs in 2019



34.7%

increase since 2016



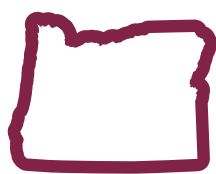
\$894M

Contribution of wine-related tourism to state economy in 2019



13.6%

increase since 2016



\$184M

Local and state taxes due to wine-related activity in 2019



18.2%

increase since 2016



\$1.48B

Estimated 2020 decline in total economic impact



-20.5%

decrease since 2019