



Oregon Wine Board 2022-23 Budget Planning Input

This form will help the OWB better understand and assess the industry's program ideas and budget planning suggestions for the upcoming fiscal year. Please give as much detail as you can in the spaces provided below and return it to info@oregonwine.org by Friday, November 12, 2021.

Name: _____

Email: _____

- 1) Are you submitting this as:
 - a grapegrower
 - a winery & vineyard owner/manager
 - an industry member

- 2) In which region does your business primarily operate:
 - Rogue Valley
 - Umpqua Valley
 - S. Willamette Valley
 - N. Willamette Valley
 - a state border AVA or other region

- 3) Tell us the functional area your suggestion or idea for the Wine Board most closely relates to: (check all that apply)
 - Education
 - Communications and Media Relations
 - Scientific Research
 - Marketing
 - Other

- 4) If this is Marketing or Communications input, which of the industry's strategic focus areas does it support? (check all that apply)
 - Brand Equity
 - Tourism
 - Market Expansion
 - Insights & Integration

- 5) If this is input for the Viticultural & Enology Research Committee, which strategic focus area does it support? (check all that apply)
 - Wine Quality
 - Sustainable Production
 - Changing Climate
 - Foundational Research



- 6) Describe in a couple sentences the suggestion or request you'd like considered during the 2022-23 budget planning cycle:

Briefly summarize how the idea or suggestion supports the statewide industry constituency OWB is accountable to?