

**From:** [Oregon Wine Industry](#)  
**To:** [Oregon Wine Board](#)  
**Subject:** New Entry: Blank Form (ID #35626)  
**Date:** Tuesday, November 23, 2021 8:22:20 AM

Field ID #1

Check here if you prefer your input form to remain anonymous

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1) Are you submitting this as:  
a winery & vineyard owner/manager

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2) In which region does your business primarily operate:  
N. Willamette Valley

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3) Tell us the functional area your suggestion or idea for the Wine Board most closely relates to: (check all that apply)

Education  
Communications and Media Relations  
Scientific Research  
Marketing

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4) If this is Marketing or Communications input, which of the industry's strategic focus areas does it support? (check all that apply)

Tourism  
Market Expansion

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5) If this is input for the Viticultural & Enology Research Committee, which strategic focus area does it support? (check all that apply)

Sustainable Production  
Changing Climate

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6) Describe in a couple sentences the suggestion or request you'd like considered during the 2022-23 budget planning cycle)  
I like where OWM is headed.

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7) Briefly summarize how the idea or suggestion supports the statewide industry constituency OWB is accountable to?

OWM covers many areas of the OWB charter, tourism, brand equity, and real sales.

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Sent from [Oregon Wine Industry](#)