

# TRAVEL OREGON'S COMPETITIVE GRANTS PROGRAMS

[INDUSTRY.TRAVELOREGON.COM/GRANTS](https://industry.traveloregon.com/grants)

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# COMPETITIVE GRANT PROGRAMS

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Travel Oregon has established a program to make grant awards “to eligible applicants for projects that contribute to the development and improvement of communities throughout the state by means of the enhancement, expansion and promotion of the visitor industry.”

## TRAVEL OREGON COMPETITIVE GRANTS

### **SMALL GRANTS**

**Up to \$20,000**

**10% cash**  
match required

Project complete in 12 months

-Opens July 2018-

### **MEDIUM GRANTS**

**\$20,000 - \$100,000**

**25% cash**  
match required

Project complete in 2 years

-Opens Spring/Summer 2018-

# COMPETITIVE GRANTS ELIGIBILITY

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Eligible applicants include those listed below that are doing business in Oregon and can demonstrate direct work in support of improving economic impacts of Oregon's travel and tourism industry:

- Local government
- Port districts
- Federally recognized tribes
- Non-profit entities

Eligible projects must provide for the improvement or expansion of the tourism economy in Oregon. Projects are intended to increase the likelihood of visitation from 50 miles outside the local area.

# OREGON WINE COUNTRY PLATES MATCHING GRANTS PROGRAM

ADMINISTERED BY TRAVEL OREGON

Projects must promote wine and/or culinary tourism.

Grant requests **up to \$50,000**

**1:1 match required** (up to 50% can be in-kind)

Projects complete in **12 months** – **Applications due Feb. 28, 2018**

Eligible applicants include those that are “Tourism Promotion Agencies” in Oregon:

- An incorporated nonprofit organization or governmental unit responsible for the tourism promotion of a destination on a year-round basis
- A nonprofit entity that manages tourism-related economic development programs and projects
- A regional or statewide association that represents entities that rely on tourism-related business for more than 50% of their total income

# SUCCESSFUL APPLICATIONS

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- **PREPARATION**
  - Read and re-read the grant guidelines
    - follow the directions
- **COLLABORATION**
  - Connect with your Destination Management/Marketing Organization (DMO) or Regional Destination Management Organization (RDMO)
- **PERSEVERENCE**
  - Be willing to refine your idea

Find your local Destination Management Organization (DMO) at:  
**[Industry.TravelOregon.com/DMO](https://Industry.TravelOregon.com/DMO)**

Find your Regional Destination Management Organization (RDMO) at:  
[Industry.TravelOregon.com/RDMO](https://Industry.TravelOregon.com/RDMO)