



# Wine Spectator

LuxeHome  
CHILL

Chicago  
November 8, 2018

## EVENT OVERVIEW:

LuxeHome and Wine Spectator have joined together to present the Twelfth Annual Chill Event, an International Wine & Culinary Event, featuring superb wine from winemakers worldwide, a selection of premium spirits and specialty beers, alongside cuisine served by over 50 distinguished chefs from some of Chicago's top restaurants, all amidst the ambiance of the world's largest collection premier boutiques for home building and renovation. The event benefits the Respiratory Health Association, The Lynn Sage Foundation and Saturday Place.

## EVENT DETAILS:

**Date:** Thursday, November 8, 2018

**Time:** 6:00–8:30pm

**Location:** Merchandise Mart,  
Chicago, IL

**Tickets:** \$125-\$145

**For more information:**

<http://chill.luxehome.com/>

## ATTENDEES: 2,700+

- Affluent homeowners
- Business professionals
- Designers
- Young epicurean professionals



60%



40%

AGES  
25  
to  
65



\$200,000+

## POURING OPPORTUNITY OVERVIEW:

As a valued advertiser with Wine Spectator, your brand is invited to showcase at LuxeHome CHILL Chicago in one of Merchandise Mart's beautiful luxury home & kitchen showrooms.

- Sponsorship fee waived with *Wine Spectator* partnership
- Wine Requirement: **4-6 cases** per table, **6-8+ cases** per 'Wine Zone', Spirits **3 cases**
- Renowned Chicago Chefs/Restaurants preparing small bites in each showroom and throughout the venue. \*Option to collaborate with Chef/Restaurant
- At least **1 representative** to pour
- Working credentials & admission tickets available

