



Oregon Wine Industry Labor Survey

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Oregon Wine Industry Labor Survey

- Base Salary
- Bonuses and Incentives
- Tasting Rooms, Wineries, and Vineyards
- Some questions on Gender
- Anonymous – Including IP Address Stripped

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Wine Labor - Tasting Room

You are being asked to participate in an Oregon Wine Industry Labor Survey on salary and compensation for the year 2017, as carried out by Professor Jeff D. Peterson at Linfield College, and sponsored by the Oregon Wine Board. All data gathered is anonymous and will be kept confidential, and will be used in aggregated and summary form only to provide general labor cost information to the Oregon wine industry and its members. Summary data will also be presented at the Oregon Wine Symposium. With all of your information ready, it should take 15-20 minutes to complete the full survey. Thank you for participating in this important effort.

About this survey and the data we are gathering:

1. There are separate sections for tasting rooms, wineries and vineyards, which will allow you to skip sections that are not appropriate to you.
2. In some selected cases you will be asked about the gender of the person holding that position, in order to gather some information for the Oregon wine industry on gender equity.

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Table 1. Average Salaries by Position, 2017.



Base Salary Reported	Total Reported	Average Salary
Tasting Room Manager	62	\$42,015.19
Executive Winemaker	49	\$73,632.65
Labor Crew Supervisor	12	\$37,916.67
Viticulturist/Vineyard Manager	37	\$52,459.46
Director/National Director Sales	29	\$90,827.59
Director of Marketing	13	\$76,612.69
Controller/Director of Finance	20	\$78,495.95
General Manager or President	48	\$89,304.06
Direct to Consumer Sales Manager	15	\$54,740.00



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Table 2. Base Salary for Executive Winemaker in 2017.

<i>Number of Cases</i>	<i>Average Salary</i>	<i>Reported</i>
Less than 2,500	\$58,166.67	6
2501-5000	\$54,727.27	11
5,001-10,000	\$62,888.89	9
10,001 to 20,000	\$71,363.64	11
20,000 or more cases	\$108,833.33	12
Total Average	73,632.65	49

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- Webinar forthcoming through OWB
- Total of 162 responses to date
- 20-25 Minutes to fill out the survey
- Still time to fill out the Survey – the more responses the better