

# MAXIMIZING COST-EFFECTIVE MITIGATION MEASURES

To avoid further economic impacts



Governor Kate Brown  
June 30, 2020

# Due to rising prevalence, other states have recently re-imposed business restrictions

- Arizona: Bars, gyms, movie theaters and parks closed for at least 30 days
- Texas and Florida: bars closed
- California: bars and nightclubs closed in 9 counties

# Ambassador Birx: Increasing test positivity is the early warning sign

*Summary of Oregon test results through 6/27/2020*

	Pre-2/28	2/29-3/6	3/7-3/13	3/14-3/20	3/21-3/27	3/28-4/3	4/4-4/10	4/11-4/17	4/18-4/24	4/25-5/1	5/2-5/8	5/9-5/15	5/16-5/22	5/23-5/29	5/30-6/5	6/6-6/12	6/13-6/19	6/20-6/27
<b>Positive</b>	1	12	35	66	348	437	472	414	392	402	453	438	255	304	413	765	1137	1441
<b>Negative</b>	3	122	466	1,460	7,050	7,434	9,318	8,683	8,779	12,282	14,028	16,349	15,433	17,143	20,126	22,136	26,534	32,183
<b>Total results</b>	4	134	501	1,526	7,398	7,871	9,790	9,097	9,171	12,684	14,481	16,787	15,688	17,447	20,539	22,901	27,671	33,624
<b>% positive</b>	25.0%	9.0%	7.0%	4.3%	4.7%	5.6%	4.8%	4.6%	4.3%	3.2%	3.1%	2.6%	1.6%	1.7%	2.0%	3.3%	4.1%	4.3%



Ambassador Deborah Birx on White House call with the nation's Governors, 6/29/2020.

Decreasing positivity

Increasing positivity

# Top actions that mitigate transmission with little or no economic impacts

1. Wear face coverings
2. Effective contact tracing
3. Compliance with isolation/quarantine
4. Surveillance testing

# Education & Enforcement

	Education – private sector	Education – public sector	Enforcement
<b>Wear Face Coverings</b>	<ul style="list-style-type: none"><li>• Store signage</li><li>• A greeter asking and offering free face covering</li><li>• Back of house signage: kitchens, warehouses, etc.</li></ul>	<ul style="list-style-type: none"><li>• Advertising in multiple languages</li><li>• PSAs from athletes, mascots</li></ul>	<ul style="list-style-type: none"><li>• OSHA: Complaint-driven process</li><li>• OLCC</li><li>• OHA</li><li>• County public health inspections</li></ul>

# Education & Enforcement

	Education – private sector	Education – public sector	Enforcement
<b>Effective Contact Tracing</b>	<ul style="list-style-type: none"><li>• Importance of collecting customer contact info</li></ul>	<ul style="list-style-type: none"><li>• Importance of calling back contact tracers</li></ul>	Considering options
<b>Compliance with Isolation/Quarantine</b>	<ul style="list-style-type: none"><li>• Supporting employees to stay home when sick</li></ul>	<ul style="list-style-type: none"><li>• Don't come to work when sick</li><li>• Follow quarantine when directed</li></ul>	Considering options



WE ALL NEED TO DO BETTER  
FOLLOWING PUBLIC HEALTH  
GUIDELINES.

WE NEED YOUR HELP.

