



**AUGUST 30, 2021**

## **Virtual Board meeting minutes FINAL**

### **ATTENDEES**

#### **Board**

Donna Morris, Bob Morus, Hilda Jones, Justin King, Eugenia Keegan, Bertony Faustin, Jason Tosch, Remy Drabkin, Dennis O'Donoghue

#### **Staff**

Tom Danowski, Marie Chambers, Bree Stock, Stacey Kohler

#### **Guest**

Morgen McLaughlin, WVWA

### **MEETING OPENING**

- Chair D. Morris called the Oregon Wine Board public meeting to order at 4:20 p.m.

#### **Review of meeting minutes**

- The Board reviewed the minutes from the August 12, 2021, meeting.
  - **MOTION:** J. King moved that on direction from Research Chair J. Tosch, a revised motion be included in the August 12 Board meeting minutes. It will specify that any unspent funds from the \$50,000 previously set aside in the approved 2021-22 V & E Research budget be held for smoke-free baseline sampling from unaffected regions in either 2022 or 2023. The minutes will also be corrected to reflect that D. O'Donoghue seconded the August 12 motion. R. Drabkin seconded. The motion carried 9-0.

### **MATTERS FOR DECISION**

#### **2022 Oregon Wine Symposium**

- Chair D. Morris brought up the discussion surrounding the Oregon Wine Board establishing a marketing services agreement with the Oregon Winegrowers association as it relates to the 2022 Oregon Wine Symposium.
  - **MOTION:** H. Jones moved to authorize Board staff to negotiate final terms for the Board to provide certain marketing-related services to OWA in connection with the 2022 Oregon Wine Symposium. B. Morus seconded. The vote was 5-4 against the motion.

#### **Future Requests from Third Party Organizations**

- **MOTION:** R. Drabkin moved that OWB staff draft guidelines to assist the Board in evaluating future requests for OWB to work with third parties in support of events or activities related to OWB's marketing, education, communications, and research programs.

These will be discussed at the December Board meeting. D. O'Donoghue seconded. The motion carried 9-0.



## **MATTERS FOR DISCUSSION**

- M. Chambers gave an update on the recent OLCC transfer of tax payments from the 2020 harvest.
  - The OLCC transfer was lower than anticipated in the approved 2021-22 budget.
    - That puts OWB income down about 25% overall from the 2019-20 fiscal year budget.
    - OWB rolled over \$334,000 (from the P& L in the Aug. 12 Board packet) in surplus at the end of last fiscal year.
    - OWB may need to dip into the emergency reserve in order to maintain our current approved budget expenses.
    - The Board will be presented with updated financials at upcoming meetings in October and December.

### **Final comments**

- S. Kohler asked for Board volunteers for the Oregon Wine Industry Awards sub-committee to review the industry nominations.
  - Chair D. Morris, E. Keegan, and H. Jones volunteered to be on the sub-committee.
  - The sub-committee will present its recommendations to the Board for approval at the December Board meeting.

## **MEETING FINALIZATION**

- Chair D. Morris adjourned the Oregon Wine Board public meeting at 5:18 p.m.

## **AUGUST 30, 2021**

### **Executive Session**

3:00 – 4:15 p.m.

The Oregon Wine Board Directors met in Executive Session to discuss the 2022 Oregon Wine Symposium.