



MARCH 24, 2022

## Board meeting minutes **FINAL**

[Recording Link](#)

### ATTENDEES

#### Board

Justin King, Donna Morris, Dennis O'Donoghue, Eugenia Keegan, Jason Tosch, Tiquette Bramlett, Cristina Gonzales, Greg Jones

#### Absent

Bob Morus

#### Staff

Tom Danowski, Marie Chambers, David DeWitt, Neil Ferguson, Stacey Kohler, Bree Stock

#### Guest

Elisa Ford (NCFSR)

### MEETING OPENING

- Chair J. King called the Oregon Wine Board public meeting to order at 9:07 a.m.

### MATTERS FOR DECISION

#### Review of meeting minutes

- The Board reviewed the minutes from the March 3 meeting.

**MOTION:** D. O'Donoghue moved that the March 3 meeting minutes be approved as submitted. D. Morris seconded. The motion carried 7-0. (T. Bramlett not yet in the meeting).

#### Election of Committee Leadership

**MOTION:** D. Morris moved to approve Tiquette Bramlett as Vice Chair of the Education Committee. J. Tosch seconded. The motion carried 7-0 (T. Bramlett not yet in the meeting).

### MATTERS FOR DISCUSSION

#### Education update

##### OWS 2023+

- The Board discussed some of the key takeaways from the OWS 2023+ Visioning Committee meetings and exchanged ideas surrounding issues about the structure, timing, and potential partnership alignment for OWS 2023 and future Symposia.

- The Board agreed that the industry places value in having a single, annual, in-person event combining educational content, industry networking opportunities and a tradeshow.
- The Board discussed the OWS proposal from OWA, dated March 2. It was recommended that the Executive Committee meet and draft a response and circulate it to the rest of the Board for approval.
- The Board is open to learning more about how a limited liability corporation agreement with other Oregon industry organizations related to future Symposia could work. It will also consider the possibility of a renewable Memorandum of Understanding. However, no action will be taken without DoJ consultation.

**ACTIONS:**

- Executive Committee to prepare a response to OWA's March letter for Board Review
- Greg Jones to explore the structure of CAWG's & ASEV's LLC established for CA's annual Unified Symposium

**Financials/Budget**

- D. O'Donoghue expressed interest in having OWB contract with a Value Network Analysis consultant.
- Since consultant fees are not budgeted for 2022-23, potential VNA costs would be considered by the Board as new spending commitments along with other items on OWB's Budget Wish List.

**ACTIONS:**

- D. O'Donoghue will reach out to a consultant and schedule a program overview meeting with the Executive Committee
- T. Danowski will send the prioritized Budget Wish List in advance of the April Board meeting.

**Public Meeting Laws**

- There was a brief discussion about future Executive Session meetings.

**ACTION:** S. Kohler to send out an email to Board Directors asking if they have a topic(s) to be brought forth in an Executive Session prior to each Board meeting.

**MEETING FINALIZATION**

- Chair J. King adjourned the Oregon Wine Board public meeting at 11:06 a.m.