



DECEMBER 2, 2022

Board meeting minutes **FINAL**

[Recording Link](#)

ATTENDEES

Board

Justin King, Donna Morris, Bob Morus, Dennis O'Donoghue, Eugenia Keegan, Jason Tosch, Tiquette Bramlett, Cristina Gonzales, Greg Jones

Absent

Bob Morus, left the meeting @ 10:40 a.m. (designated Greg Jones as his proxy)

Staff

Tom Danowski, Marie Chambers, David DeWitt, Celine Fauveau, Neil Ferguson, Linea Gagliano, Stacey Kohler, Bree Stock

Guests

Fawn Barrie & Sam Tannahill (OWC), Elisa Ford (NWCSF)

MEETING OPENING

- Chair J. King called the Oregon Wine Board public meeting to order at 9:45 a.m.

MATTERS FOR DECISION

Review of meeting minutes

The Board reviewed the minutes from the August 11 public Board meeting.

MOTION: D. Morris moved that the August 11 meeting minutes be approved as submitted. D. O'Donoghue seconded. The motion carried 9-0.

The Board reviewed the minutes from the August 11 Executive Session meeting.

MOTION: D. O'Donoghue moved that the August 11 meeting minutes be approved as submitted. D. Morris seconded. The motion carried 9-0.

Finance Committee

M. Chambers presented and discussed the 2022-23 revised budget.

- M. Chambers reminded the Board that the yearly income was up from initially anticipated projections
- This caused a larger than expected surplus, allowing an opportunity to adjust the 2022-23 budget.
- M. Chambers summarized and recommended adjustments that include several items initially intended to be in the budget but were cut due to earlier income concerns.
- Several new budget line items included funding for a contractor to assist with a strategic review and costs for the value network analysis workshop and related follow ups.

- A budget update for 2022-23 will be presented at the March 1, 2023 virtual Board meeting along with the proposed budget for 2023-24.
- There was discussion surrounding the value of continuing investing in international marketing. The Int'l. Marketing Committee will prepare a presentation for March 1.

ACTION: During the strategic review and/or during Industry Partnership Committee meetings, OWB will discuss international marketing and budgeting.

ACTION: During the next Board meeting the Directors will discuss the OWB industry organization grant funding program.

MOTION: D. O'Donoghue moved that the 2022-23 Balance Sheet and Profit and Loss Statement be accepted as submitted. B. Morus seconded. The motion carried 9-0.

Election of 2023 Executive Officers

MOTION: D. O'Donoghue moved to approve Justin King (Chair), Greg Jones (Vice-Chair), Tiquette Bramlett (Treasurer), and D. Morris (Chair Emeritus) as Executive Officers in 2023 as proposed. E. Keegan seconded. The motion carried 9-0.

Industry Awards

- The 2023 Oregon Wine Industry Award nominations were discussed, and Directors were instructed to submit votes via a survey link. The award recipients will come together on stage for a group photo and recognition during the 2023 Oregon Wine Symposium in February.

ACTION: The Board agreed to extend the deadline for award nominations in the Vineyard Excellence Award category until the end of the year and connect back together in early January to nominate the recipient(s).

Strategic Review Facilitator Selection and Steering Committee

- The Board discussed the strategic planning review to take place in 2023 and how there is now a need for a more focused and refined scope of work that would integrate some of the findings from the Value Network Analysis Workshop.

ACTION: OWB management will communicate with the facilitators who submitted proposals that the Board of Directors needs more time to consider its options. OWB management will reach out to another referral and ask the facilitators to modify their proposals once the Steering Committee meets to refine a scope of work. Board Directors, J. King, D. Morris, D. O'Donoghue, and C. Gonzales agreed to be on the Steering Committee to work on an agreement on what the scope of work will entail.

Research Committee

- Research Committee Chair G. Jones and T. Danowski discussed the V&E Research 2022-23 RFA and asked that the Board consider endorsing the Research Committee's request to allocate \$7,500 from its previously approved research budget to contribute to the UGMVE system security and software upgrade.

MOTION: E. Keegan made a motion to approve \$7,500 from the approved research budget as requested. J. Tosch seconded. The motion carried 9-0.

MOTION: J. Tosch moved that OWB's 2023-24 V&E RFA be approved. D. O'Donoghue seconded. The motion carried 9-0.



MATTERS FOR DISCUSSION

Oregon Wine Council Presentation

- Fawn Barrie (OWC) briefed the Board on the Council's priorities for the 2023 legislative policy issues affecting the Oregon Wine Industry.
- Sam Tannahill (OWC) spoke on OSU's 2023 Statewide Legislative Initiative: Building a more resilient Oregon.

Value Network Analysis Debrief

- The Board briefly recapped the VNA workshop and then talked about forming an "Industry Partnership Committee."
- VNA participants will be invited to come back in January or February to develop a charter for an IPC.

Other Business

- Elisa Ford with the NW Center for Small Fruits Research gave a brief update on their conference and research priority-setting activities which helped shape their research priorities. The RFA's 2023 will start on Dec. 15.
- Elisa also thanked the Oregon Wine Board for the continued annual support for the small fruits consortium's travel to Washington, D.C.

MEETING FINALIZATION

Chair J. King adjourned the Oregon Wine Board public meeting at 12:05 p.m.

December 2, 2022

Executive Session

9 – 9:45 a.m.

The Oregon Wine Board Directors met in Executive Session:

- Topics discussed:
 - Wine industry award nominees
 - Year-end compensation
 - Value Network Analysis and OWB