



APRIL 25, 2023

Board meeting minutes **FINAL**

[Recording Link](#)

ATTENDEES

Board

Justin King, Greg Jones, Donna Morris, Tiquette Bramlett, Bob Morus, Cristina Gonzales, Dionne Irvine, Dennis O'Donoghue, Gary Mortensen

Staff

Tom Danowski, Marie Chambers, Celine Fauveau, Neil Ferguson, David DeWitt, Stacey Kohler, Bree Stock

Guests

Allen Holstein (OWB Research Committee), Dr. Matthew Whitaker (Diamond Strategies), Lois Cho (Oregon AAPI Food & Wine Fest), Page Knudsen Cowles, Scott Shull, and Morgen McLaughlin (WVWA), Jana McKamey and Brian Gruber (OWA), Elisa Ford (NCSFR)

MEETING OPENING

- Chair J. King called the Oregon Wine Board public meeting to order at 10:01 a.m.

Review of meeting minutes

- The Board reviewed the meeting minutes from March 1.

MOTION: D. Morris moved that the March 1 meeting minutes be approved as submitted. D. O'Donoghue seconded. The motion carried 9-0.

Research Committee

- Research Committee Chair G. Jones presented the V&E project proposal for 2023-24.

MOTION: D. O'Donoghue moved to approve funding of six recommended projects totaling \$270,060. G. Mortensen seconded. The motion carried 9-0.

MOTION: D. Morris moved to approve the \$50,000 previously set aside for smoke research instead be designated as a hold for research on the vine mealybug. And that the remaining \$77,000 be held for emergency V&E issues or research projects that would be presented to the Board for approval in the future. T. Bramlett seconded. The motion carried 9-0.

Education Committee

- B. Stock presented the 2023 OWS Survey Recap
 - The total number of tickets sold was 1,287.
 - The results are from the post-event survey that reflected input from approximately 148 respondents.

- B. Stock, C. Gonzales, T. Bramlett, along with Dr. Whitaker from Diamond Strategies spoke about the DEBI training proposal for Wine Board Directors, staff and potentially the industry.
 - C. Gonzales discussed the importance of creating an Equity Committee.
 - The Diamond Strategies proposal contains a three-phase approach.

MOTION: D. O'Donoghue moved to approve funding of phase one of the Diamond Strategies training proposal. G. Jones seconded. The motion carried 9-0.

Finance Committee

- L. Cho, representing the Asian American Pacific Islander (AAPI) Food and Wine Fest discussed its OWB grant funding request.

MOTION: D. O'Donoghue made a motion to fund \$2,000 for the AAPI Food and Wine Fest. D. Morris seconded. The motion carried 9-0.

ACTIONS: The Board will take action at its June meeting to define criteria for grant funding requests in excess of \$500. Staff will include the grant funding amount that has been budgeted and the remaining amount available for each future industry grant request and include it in the Board packet.

- S. Shull and P. Knudsen-Cowles from WVWA joined the meeting to discuss its DEBI Council work.
- They urged the Board to continue its work on the Oregon Wine Labor and Salary Survey with Dr. J. Peterson and consider additional funds for expanding the survey that could include DEBI analysis. And work to collaborate across Oregon's wine industry for increased survey participation.
- They also asked that OWB consider the Diamond Strategies Survey state-wide in the summer of 2024 while working closely with Dr. J. Peterson so both surveys are not in competition but complement each other.

MOTION: G. Jones motioned that beyond the \$1,500 currently budgeted for the Oregon Wine Labor and Salary Survey, the Board give the management team the discretion to spend up to \$2,500 and work with Dr. J. Peterson on executing the survey. T. Bramlett seconded. The motion carried 9-0.

- B. Gruber and J. McKamey (OWA) agreed to continue to build a plan with OWB around the Oregon Wine Symposium financial arrangements that will support both organization's needs.
- The topic of industry guidelines for future requests by industry associations and the OWB grant funding program was moved to the June 1 Board meeting.
- D. O'Donoghue emphasized that at a minimum the OWB needs to break even financially.

Industry Partnership Committee

MOTION: G. Jones motioned that G. Bianco and J. King be named as co-chairs for the IPC Committee. D. Irvine seconded. The motion carried 7-0. (B. Morus and G. Mortensen left the meeting).

MOTION: D. Morris moved to approve the IPC Charter and amend it in the future if specific circumstances arise. D. O'Donoghue seconded. The motion carried 7-0.



Industry Agenda Items

- D. Morris gave a quick snapshot of the Board's history and structure. She asked for Board agreement that she and J. King reach out to the Joint Nominating Committee to help answer any questions or offer input regarding new OWB directors' nominations.
- The topic of Oregon Wine Ambassadors was moved to the June 1 Board meeting.

MEETING FINALIZATION

- Chair J. King adjourned the Oregon Wine Board public meeting at 1:00 p.m.

April 25, 2023

Executive Session

9 – 10 a.m.

The Oregon Wine Board Directors met in Executive Session and discussed OWS financials, DEI training, and OWB management performance reviews.