



APRIL 21, 2022

Board meeting minutes **FINAL**

[Recording Link](#)

ATTENDEES

Board

Justin King, Bob Morus, Donna Morris, Eugenia Keegan, Jason Tosch, Tiquette Bramlett, Cristina Gonzales, Greg Jones

Absent

Dennis O'Donoghue (designated Justin King as his proxy)

Staff

Tom Danowski, Marie Chambers, David DeWitt, Stacey Kohler, Sarah Murdoch, Bree Stock

Guests

Dr. Thomas Henick-Kling (WSU), Elisa Ford & Julie Pond (NCFSR), Dai Crisp, Chad Vargas, Jessica Mozeico, Morgen McLaughlin, Ben Casteel & Scott Shull (WVWA)

MEETING OPENING

- Chair J. King called the Oregon Wine Board public meeting to order at 10:05 a.m.

MATTERS FOR DECISION

Review of meeting minutes

- The Board reviewed the minutes from the March 24 meeting.

MOTION: D. Morris moved that the March 24 meeting minutes be approved as submitted. J. Tosch seconded. The motion carried 9-0.

MATTERS FOR DECISION

Finance Committee

Potential employee retirement matching contributions plan

- The Board directed the Finance committee to draft detailed program guidelines for further discussion.

Research Committee

- Research Chair J. Tosch presented the V&E Research project proposal for 2022-23.
 - The request was made to the Board to fund at least seven projects totaling \$359,892.



- If additional funding becomes available from other sources for any of the Committee's priority projects, the proposed list will be amended and re-presented for final approval by the Board on June 9.

MOTION: E. Keegan moved to approve funding of the seven recommended projects for \$359,892 and invite the Research Steering Committee to present an updated payroll, if needed, for final approval at the June 9 Board meeting. D. Morris seconded. The motion carried 9-0.

Industry requests for OWB communications support

- At the Board's request, management brought up draft criteria for evaluating continuing third-party requests for assistance using OWB's industry or consumer communications channels.
 - After discussion, the Board deferred on any decisions.

MATTERS FOR DISCUSSION

Education Committee

OWS 2023+

- The Board talked about the April 15 version of a proposed letter of agreement between OWB and OWA for the 2023 Symposium but deferred any action.
- The Board considered D.o.J. advice on the possibility of either a Joint Venture agreement or an establishment of a Limited Liability Corp. as structural solutions defining the rights and responsibilities of each party with respect to future Symposia.
- A working group comprised of the OWA & OWB Board Treasurers and some staff members. has been organized to move forward towards an agreement for 2023.

Upcoming Board meeting schedule

- T. Danowski reviewed the remaining 2022+ Board meeting schedule.
 - The Board gave input on whether an in-person Board meeting in December 2022 or during the first half of 2023 was preferred to virtual meetings.
 - The discussion surrounded the value of having at least one face-to-face meeting each year to engage with industry members in a different region each year versus an in-person strategic planning meeting primarily including Board Directors and management.
 - There was general Board agreement that OWB would host an in-person Board meeting in Southern Oregon in the first half of 2023 and also keep open the possibility, pending budget circumstances, of an in-person meeting in December 2022 in the Salem/Eugene area.

Budget Wish List

- Management recommended that the Board revisit its draft Budget Wish List after the close of the 2021-22 budget year. The list was first presented at the March 3 Board mtg. After the current year closes, the implications of recent weather on 2022-23 harvest yields will be better understood.



Industry Labor Survey

- Dr. Jeff Peterson with Linfield University gave a snapshot of how the survey is conducted and how it aggregates the data.
- Dr. Peterson discussed ways in which he would like to obtain more diversified responses and participation.
- Dr. Peterson will be presenting the survey findings during the June 14 all industry forum.

Research Committee

- D. Crisp and C. Vargas gave a review and update on the annual Washington, D.C. trip in support of agricultural research funding managed by USDA ARS.

MEETING FINALIZATION

- Chair J. King adjourned the Oregon Wine Board public meeting at 12:33 p.m.

APRIL 21, 2022

Executive Session

9 – 9:45 a.m.

The Oregon Wine Board Directors met in Executive Session with an Oregon Savings Growth Plan representative and discussed the annual OWB staff review process.