



JUNE 17, 2024

Oregon Wine Board Meeting **FINAL** Agenda

Virtual

Time	Topic	Documents	Leader
10:30 – 10:35 a.m. (5 minutes)	Public Board Meeting <ul style="list-style-type: none"> Welcome and Opening Remarks 		G. Jones
10:35 – 10:45 a.m. (10 minutes)	Board Meeting Minutes <ul style="list-style-type: none"> March 8 Meeting Minutes May 2 Meeting Minutes 	March 8 Minutes May 2 Minutes	G. Jones
10:45 – 11:25 a.m. (40 minutes)	Marketing <ul style="list-style-type: none"> Marketing Committee Update <ul style="list-style-type: none"> Marketing Committee Charter Revisions OWM Update International Marketing <ul style="list-style-type: none"> Action Item: International Marketing & Export Committee Charter Committee Membership Action Item: Appoint Adam Ramirez as Chair and David Millman as Vice Chair 	Revised Marketing Committee Charter New Committee Charter	G. Mortensen M. Ponzi OWB Team S. Crawford G. Bianco
11:25 – 11:45 a.m. (20 minutes)	Industry Partnership Committee (IPC) <ul style="list-style-type: none"> Action Item: IPC Charter Revisions 	Revised IPC Charter	D. Irvine M. McLaughlin
11:45 – 12:05 p.m. (20 minutes)	Education Update <ul style="list-style-type: none"> OWS Planning ASEV Conference Action Item: Appoint Austin Kraemer to the Education Committee 		B. Stock C. Gonzalez S. Crawford
12:05 – 12:35 (30 minutes)	Finance Committee <ul style="list-style-type: none"> FY21-22 Restated Financial 2024 SIBA Report Industry Grants Discussion <ul style="list-style-type: none"> OWB industry grant program guidelines Grant Request: !Salud Grant Request: Umpqua Valley Winegrowers Association 	FY21-22 Restated Financials !Salud grant request UVWA industry grant request	S. Crawford G. Bianco S. Crawford
12:35 – 1:00 p.m. (25 minutes)	Other Business <ul style="list-style-type: none"> Reorganization Impact of IPNC Announcement OPC International Media Tour 		G. Bianco G. Jones
1:00 p.m.	Adjournment		G. Jones



ATTENDEES

Board

Greg Jones, Tiquette Bramlett, Justin King, Gary Mortensen, Cristina Gonzales, Dionne Irvine, Austin Kraemer, Adam Ramirez, Anna Maria Ponzi

Staff

Gina Bianco, Sally Crawford, David DeWitt, Celine Fauveau, Neil Ferguson, Stacey Kohler, Bree Stock