



AUGUST 7, 2024

Oregon Wine Board Meeting **FINAL** Agenda

Hampton Inn

1 Nichols Parkway, Hood River

[Zoom link](#)

Time	Topic	Documents	Leader
9 – 9:05 a.m. (5 minutes)	Public Board Meeting <ul style="list-style-type: none"> Welcome and Opening Remarks 		G. Jones
9:05 – 9:10 a.m. (5 minutes)	Board Meeting Minutes <ul style="list-style-type: none"> June 17 Meeting Minutes 	June 17 Minutes	G. Jones
9:10 – 9:40 a.m. (30 minutes)	Executive Director Update <ul style="list-style-type: none"> Hiring Update Travel Oregon Collaboration WCLP Matching Grant Application Industry Grant Program Renewal 	Recommended Guideline Changes FY 2024-25	G. Bianco
9:40 – 10:00 a.m. (20 minutes)	Industry Partnership Committee (IPC)		D. Irvine
10 – 10:40 a.m. (40 minutes)	Marketing Committee <ul style="list-style-type: none"> Committee Update Come Over October fall campaign 		G. Mortensen M. Ponzi G. Bianco
	International Marketing & Export Committee <ul style="list-style-type: none"> Committee Update FY 2024-25 Budget & Programming FY 2023-24 Highlights 	International Update	A. Ramirez S. Crawford M. Bray
10:40 – 11 a.m. (20 minutes)	Research Committee <ul style="list-style-type: none"> 2025-26 RFP & Calendar 	Calendar RFP	G. Jones
11:40 – 12 p.m. (20 minutes)	Education Update <ul style="list-style-type: none"> OWS Planning TEXSOM 		B. Stock
12 – 12:30 p.m. (30 minutes)	Lunch		
12:30 – 1:15 p.m. (45 minutes)	Finance Committee <ul style="list-style-type: none"> FY 2023-24 Year End Financials FY 2024-25 Proposed Budget Adjustments 2025 OWS Budget Review 	FY23-24 Year End Financials FY24-25 Proposed Budget Adjustments 2025 OWS Budget Review	S. Crawford
1:15 – 1:30 p.m.	Communications Update <ul style="list-style-type: none"> Smoke Communication Regional media reports Grapevine 		K. von Bargaen



1:30 – 1:45 p.m.
(15 minutes)

Other Business & Public Comment

- Board Vacancies & Nominations Process

[Board Information & Application](#)

All

1:45 p.m.

Adjournment

G. Jones

ATTENDEES

Board

Greg Jones, Tiquette Bramlett, Justin King, Gary Mortensen, Cristina Gonzales, Dionne Irvine, Austin Kraemer, Anna Maria Ponzi, Adam Ramirez

Staff

Gina Bianco, Sally Crawford, David DeWitt, Stacey Kohler, Katie von Bargaen

Contractors

Margaret Bray, Bree Stock