

OREGON WINE BOARD
MARCH 11, 2021
Zoom meeting
Agenda

TIME	DESCRIPTION	DOCUMENTS INCLUDED IN PACKET	LEADER
9:00 – 9:05 a.m. (5 minutes)	Meeting Opening <ul style="list-style-type: none"> Approve Dec. 3, 2020 DRAFT Board meeting minutes 	<ul style="list-style-type: none"> Dec. 3, 2020 DRAFT Board meeting minutes 	D. Morris
9:05 - 11:55 a.m. (2 hours, 50 minutes including two, 10 minute breaks)	Matters for Discussion <ul style="list-style-type: none"> Education Committee (30 min.) <ul style="list-style-type: none"> OWS 2021 Recap 2022 Planning Industry Communications (30 min.) Oregon Solutions Update (30 min.) <p style="text-align: center;">BREAK (10 min.)</p> <ul style="list-style-type: none"> Research Steering Committee Report (30 min.) Marketing Report (30 min.) <p style="text-align: center;">BREAK (10 min.)</p>	<ul style="list-style-type: none"> Education update Industry Communications & Messaging Chart Research Strategic Plan slide 2020 Research Proposal Final list Partner Relations update Consumer Marketing update 	B. Stock B. Faustin M. Chambers D. Morris R. Harkless J. Tosch J. Willey C. DeArment J. McMurtry
11:55 a.m. – 12:30 p.m. (35 minutes)	Matters for Decision <ul style="list-style-type: none"> Finance Committee (35 min.) <ul style="list-style-type: none"> 2020-21 Balance Sheet & P&L 2021-22 Proposed Budget 	<ul style="list-style-type: none"> 2020-21 Balance Sheet & P&L 2021-22 Proposed Budget 	J. King M. Chambers
12:30 – 12:45 p.m. (15 minutes)	Meeting Finalization <ul style="list-style-type: none"> Review Actions to be taken 		D. Morris T. Danowski
	Matters for Noting <ul style="list-style-type: none"> Yamhill County Tourism Partnership update NCFSR update OHA Sector Risk Level Guidance Chart Communications/Media Relations International Marketing Newsletter 		

BOARD DIRECTORS	GUESTS	STAFF
Donna Morris	Robin Harkless/Oregon Solutions	Tom Danowski
Bob Morus	Julie Pond/NCSFR	Marie Chambers
Hilda Jones		Jess Willey
Justin King		Kai McMurtry
Eugenia Keegan		Bree Stock
Jason Tosch		Christina DeArment
Bertony Faustin		Stacey Kohler
Dennis O'Donoghue		
Remy Drabkin		