

**OREGON WINE BOARD**  
**APRIL 20, 2021**  
**Zoom meeting**  
**Agenda**

TIME	DESCRIPTION	DOCUMENTS INCLUDED IN PACKET	LEADER
3:00 – 3:30 p.m. (30 minutes)	<b>Executive Session</b> *(see below statement) <ul style="list-style-type: none"> <li>• Annual Performance Reviews</li> <li>• Board Governance</li> </ul>		D. Morris
3:30 – 3:35 p.m. (5 minutes)	<b>Meeting Opening</b> <ul style="list-style-type: none"> <li>• Approve March 11 DRAFT Board meeting minutes</li> </ul>	<ul style="list-style-type: none"> <li>• March 11 DRAFT Board meeting minutes</li> </ul>	D. Morris
3:35 – 4:05 p.m. (30 minutes)	<b>Matters for Decision</b> <ul style="list-style-type: none"> <li>• Research Committee (30 min.)               <ul style="list-style-type: none"> <li>○ OWB Research Committee recommended playlist for 2021-22</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Recommended playlist 2021-22</li> </ul>	J. Tosch J. Willey
4:05 – 5:40 p.m. (1 hour, 35 minutes) (includes 5-minute break)	<b>Matters for Discussion</b> <ul style="list-style-type: none"> <li>• Industry Communications (15 min.)</li> <li>• Finance Committee (20 min.)               <ul style="list-style-type: none"> <li>• Remaining 2021-22 budget questions</li> </ul> </li> <li><b>BREAK</b> (5 min.)</li> <li>• Education Committee (25 min.)               <ul style="list-style-type: none"> <li>• Responsible Marketing &amp; Service of Wine</li> <li>• Advocacy group updates at OWS</li> <li>• Ticket sales and sponsorship overlaps with OWA</li> </ul> </li> <li>• Oregon Solutions Next Steps (15 min.)</li> <li>• OWB Organizational design (15 min.)</li> </ul>	<ul style="list-style-type: none"> <li>• 2020-21 Balance Sheet &amp; P&amp;L</li> <li>• Education update</li> </ul>	D. Morris J. King M. Chambers  E. Keegan B. Faustin B. Stock  D. Morris T. Danowski
5:40 – 5:45 p.m. (5 minutes)	<b>Meeting Finalization</b> <ul style="list-style-type: none"> <li>• Review Actions to be taken</li> </ul>		D. Morris T. Danowski
	<b>Matters for Noting</b> <ul style="list-style-type: none"> <li>• Consumer Marketing Update</li> <li>• NCSFR Update</li> </ul>		

*\*Executive Session Statement:*

*The Board will now meet in executive session pursuant to ORS 192.660(2)(f), during which the Board may consider information or records that are exempt by law from public inspection.*

*Representatives of the news media and designated staff are allowed to attend the executive session. Representatives of the news media are specifically directed not to report on or otherwise disclose any of the deliberations or anything said about these subjects during this executive session, except to state the general subject of the session as previously announced in the Board’s published meeting agenda. No final decision will be made in this executive session.*

BOARD DIRECTORS	GUESTS	STAFF
Donna Morris	David Beck	Tom Danowski
Bob Morus	Jennifer Kerrigan (SOWA)	Marie Chambers
Hilda Jones (tbd)	Jennifer Sitton (OWC)	Jess Willey
Justin King	Julie Pond (NCSFR)	Kai McMurtry
Remy Drabkin	Elisa Ford (NCSFR)	Sally Murdoch
Bertony Faustin		Bree Stock
Eugenia Keegan		Stacey Kohler
Dennis O'Donoghue		
Jason Tosch		