



Following is the preliminary report on prices per ton for grapes at the region and state levels from the 2024 Oregon Vineyard and Winery Report. Data reflect sales to third parties only and do not account for related-party transactions.

The average price per ton decreased by \$527 (-21%) while the median price per ton decreased by \$40 (-2%) when comparing the state figures to 2023. The three highest median prices were for Gamay (\$2,924), Chardonnay (\$2,900), and Pinot Noir (\$2,800). The lowest three median prices were for Gewürztraminer (\$1,700), Pinot Gris (\$1,790), and Riesling (\$1,800).

Wine Grapes - Price Per Ton, by Variety and Region, 2024

Variety	Statewide ¹				Regions																									
					North Willamette Valley ²				South Willamette Valley ³				Umpqua Valley ⁴				Rogue Valley ⁵				Columbia River ⁶				Other Oregon Areas ⁷					
	Average ⁸	Median	Low ⁹	High ¹⁰	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶		
Albariño	2,195	2,179	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Cabernet Franc	2,215	2,763	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Cabernet Sauvignon	1,522	2,111	1,234	2,588	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Chardonnay	2,039	2,900	844	5,424	2,638	2,560	844	5,031	2,836	2,468	2,049	3,546	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Chenin Blanc	2,466	2,331	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Gamay	2,690	2,924	2,272	3,270	2,878	2,968	2,478	3,270	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Gewürztraminer	1,108	1,700	901	2,630	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Malbec	2,219	2,400	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Merlot	2,298	2,626	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Pinot Blanc	1,722	2,201	1,066	2,953	1,725	2,420	1,066	2,953	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Pinot Gris	1,564	1,790	1,271	3,329	1,543	1,790	1,271	3,329	1,690	1,600	1,557	1,696	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Pinot Noir	2,176	2,800	1,237	6,167	2,521	2,967	1,548	6,167	2,430	2,547	1,867	3,249	2,099	2,250	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Riesling	2,204	1,800	893	3,085	2,570	2,012	1,316	2,650	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sauvignon Blanc	2,360	2,100	1,774	3,626	3,156	2,792	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Syrah	2,197	2,387	1,260	2,521	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Tempranillo	2,318	2,170	1,918	2,603	2,273	2,170	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Viognier	1,857	2,000	1,717	2,507	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
All other varieties	2,203	2,100	1,073	3,522	2,161	2,103	1,283	3,376	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Average	2,048	2,465	640	6,965	2,088	2,663	722	5,894	2,207	2,225	821	3,678	2,060	1,950	1,404	2,679	2,104	2,107	1,040	2,718	2,321	2,500	-	-	-	-	1,436	1,100	-	-

¹ Statewide prices include data from all regions, including those with insufficient data to report separately.

² Includes Yamhill-Carlton, Chehalem Mountains, McMinnville, Ribbon Ridge, Dundee Hills, Eola-Amity Hills, Laurelwood District, Tualatin Hills, Van Duzer Corridor and Mount Pisgah, Polk County AVAs, and areas north of the northern boundaries of Benton and Linn counties.

³ Includes Benton, Lane, and Linn counties, including Lower Long Tom AVA.

⁴ Includes Elkton Oregon and Red Hill Douglas County AVAs.

⁵ Includes Applegate Valley AVA.

⁶ Includes the Oregon side of Columbia Gorge, Columbia Valley and Walla Walla Valley AVAs, including The Rocks District of Milton-Freewater.

⁷ Other Oregon includes all areas outside of other regions.

⁸ Averages are weighted by the number of tons sold at the price reported by grape growers.

⁹ Lows are a weighted average of the lowest three prices reported by grape growers.

¹⁰ Highs are a weighted average of the highest three prices reported by grape growers.

- Data insufficient for reporting.



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