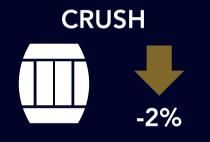
2024 SNAPSHOT Oregon Vineyard & Winery Report.







PLANTINGS & GRAPE PRODUCTION

Number of vineyards: 1,537 (+2%) Harvested acrage: 39,178 (-3%) Average yield: 3.31 tons/acre (+2%) Tons harvested: 129,739 tons (-1%) Value of harvest: 329 million (-6%) Median price per ton: 2,465 (-2%)

WINE PRODUCTION

Number of wineries: 1,076 (-6%) Tons crushed: 95,603 (-2%)

SALES CHANNELS

Total case sales: 5.77 million (-4%) Value of sales: \$913 million (-2%)



Source: 2024 Oregon Vineyard & Winery Census Report, figures compared to 2023 Produced by University of Oregon's Institute for Policy Research & Engagement Commissioned by Oregon Wine Board