



Following is the preliminary report on prices per ton for grapes at the region and state levels from the 2021 Oregon Vineyard and Winery Report. Data reflect sales to third parties only and do not account for related-party transactions.

The average price per ton increased by \$423 (+20%) while the median price per ton increased by \$211 (+11%) when comparing the state figures to 2020. The three highest median prices were for Gamay (\$2,701), Chardonnay (\$2,700), Cabernet Sauvignon and Pinot Noir (\$2,600). The lowest three median prices were for Riesling (\$1,716), Pinot Gris (\$1,663), and Sauvignon Blanc (\$1,800).

**Wine Grapes - Price Per Ton, by Variety and Region, 2021**

Variety	Statewide <sup>1</sup>				Regions																							
					North Willamette Valley				South Willamette Valley				Umpqua Valley				Rogue Valley				Columbia River <sup>2</sup>				Other Oregon Areas <sup>3</sup>			
	Average <sup>4</sup>	Median	Low <sup>5</sup>	High <sup>6</sup>	Average <sup>4</sup>	Median	Low <sup>5</sup>	High <sup>6</sup>	Average <sup>4</sup>	Median	Low <sup>5</sup>	High <sup>6</sup>	Average <sup>4</sup>	Median	Low <sup>5</sup>	High <sup>6</sup>	Average <sup>4</sup>	Median	Low <sup>5</sup>	High <sup>6</sup>	Average <sup>4</sup>	Median	Low <sup>5</sup>	High <sup>6</sup>	Average <sup>4</sup>	Median	Low <sup>5</sup>	High <sup>6</sup>
Cabernet Franc	2,092	2,097	1,920	2,343	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cabernet Sauvignon	2,567	2,600	2,054	2,664	-	-	-	-	-	-	-	-	-	-	-	-	2,635	2,414	2,599	2,649	-	-	-	-	-	-	-	-
Chardonnay	2,755	2,700	1,491	4,000	2,830	2,703	1,518	3,784	2,552	2,914	1,627	3,912	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gamay	2,738	2,701	2,276	2,915	2,794	2,701	2,361	2,984	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gewürztraminer	1,823	1,800	1,484	2,049	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Malbec	1,809	2,000	1,567	2,215	-	-	-	-	-	-	-	-	-	-	-	-	1,888	2,050	1,678	2,215	-	-	-	-	-	-	-	-
Merlot	2,146	2,100	1,745	2,319	-	-	-	-	2,146	2,100	1,745	2,319	-	-	-	-	1,898	2,100	1,747	2,197	-	-	-	-	-	-	-	-
Pinot Blanc	2,173	2,166	1,606	2,833	1,965	2,042	1,606	2,377	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Gris	1,627	1,663	1,000	2,459	1,607	1,695	1,003	2,438	1,539	1,678	1,437	1,997	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Noir	2,552	2,600	1,592	4,245	2,864	2,823	1,633	4,055	2,551	2,508	2,037	3,975	1,979	2,000	1,964	2,510	1,782	2,025	1,698	2,148	1,912	1,999	1,904	2,093	2,406	2,383	2,307	2,536
Riesling	1,716	1,533	1,025	2,592	1,685	1,932	1,492	2,510	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sangiovese <sup>7</sup>	1,993	2,000	1,858	2,550	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sauvignon Blanc	1,741	1,800	1,725	1,812	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Syrah	2,430	2,298	1,584	2,717	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2,458	2,058	2,606	1,747	-	-	-	-
Tempranillo	2,078	2,029	1,737	2,305	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All other varieties	2,052	2,048	902	4,572	2,225	2,301	1,108	3,154	-	-	-	-	-	-	-	-	2,071	2,240	1,318	2,310	-	-	-	-	-	-	-	-
Average	2,575	2,211			2,634	2,448			2,464	2,300			1,876	1,700			1,852	2,097			2,107	1,900			1,782	1,913		

<sup>1</sup> Statewide prices include data from all regions, including those with insufficient data to report separately  
<sup>2</sup> Columbia River (includes Columbia Gorge, Columbia Valley, Walla Walla Valley, and The Rocks District of Milton-Freewater AVAs)  
<sup>3</sup> Other Oregon includes all areas outside of other regions  
<sup>4</sup> Averages are weighted by the number of tons sold at the price reported by grape growers  
<sup>5</sup> Low values are a weighted average of the lowest three prices reported by grape growers  
<sup>6</sup> High values are a weighted average of the highest three prices reported by grape growers  
 - Data insufficient for reporting



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