



Following is the preliminary report on prices per ton for grapes at the region and state levels from the 2020 Oregon Vineyard and Winery Report. Data reflect sales to third parties only and do not account for related-party transactions.

Overall average price per ton decreased \$72 (-3.2%) while median price per ton remained the same when comparing the state figures to 2019. The three highest median prices were for Cabernet Franc (\$2,432), Chardonnay (\$2,371), and Syrah (\$2,352). The lowest three median prices were for Riesling (\$1,400), Gewürztraminer (\$1,450), and Pinot Gris (\$1,514).

Wine Grapes - Price Per Ton, by Variety and Region, 2020

Variety	Statewide ¹				Regions																							
					North Willamette Valley				South Willamette Valley				Umpqua Valley				Rogue Valley				Columbia River ²				Other Oregon Areas ³			
	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶
	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars
Albariño	1,726	1,647	1,536	1,796	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cabernet Franc	2,336	2,432	2,125	2,468	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cabernet Sauvignon	2,143	2,333	1,544	3,250	-	-	-	-	-	-	-	-	-	-	-	-	2,656	2,281	1,694	2,883	-	-	-	-	-	-	-	-
Chardonnay	2,453	2,371	1,500	4,000	2,823	2,601	1,559	3,797	2,024	2,222	1,596	3,225	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gamay	2,224	2,291	1,230	2,714	2,193	2,291	1,849	2,545	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gewürztraminer	1,385	1,450	1,177	2,424	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Malbec	2,288	2,076	1,727	2,442	-	-	-	-	-	-	-	-	-	-	-	-	1,897	2,000	1,500	2,266	-	-	-	-	-	-	-	-
Merlot	1,904	1,911	1,456	2,424	-	-	-	-	-	-	-	-	-	-	-	-	1,993	1,978	1,498	2,342	-	-	-	-	-	-	-	-
Pinot Blanc	1,743	1,800	1,516	2,118	1,659	1,800	1,534	2,052	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Gris	1,507	1,514	1,268	2,499	1,488	1,507	1,277	2,326	1,461	1,608	1,415	2,026	-	-	-	-	1,688	1,593	1,364	1,707	-	-	-	-	-	-	-	-
Pinot Noir	2,317	2,300	1,583	3,761	2,569	2,404	1,604	3,726	2,356	2,370	1,827	3,101	-	-	-	-	2,332	2,200	1,693	2,386	1,977	1,997	1,891	2,156	-	-	-	-
Riesling	1,455	1,400	949	2,747	1,508	1,275	1,079	2,189	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sauvignon Blanc	1,868	1,784	1,540	2,104	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Syrah	2,374	2,352	1,682	4,396	-	-	-	-	-	-	-	-	-	-	-	-	2,408	2,206	1,917	2,488	1,957	1,812	1,776	2,438	-	-	-	-
Tempranillo	2,157	2,116	1,397	2,664	-	-	-	-	-	-	-	-	-	-	-	-	2,308	2,152	1,929	2,553	-	-	-	-	-	-	-	-
Viognier	1,850	1,713	1,426	2,079	-	-	-	-	-	-	-	-	-	-	-	-	1,999	1,950	1,886	2,077	-	-	-	-	-	-	-	-
All other varieties	1,778	1,903	958	4,198	1,317	1,489	976	3,819	1,346	1,637	1,240	2,087	1,766	1,739	1,575	1,896	2,025	2,050	1,317	2,388	2,113	2,429	2,007	2,707	-	-	-	-
Average	2,153	2,000			2,265	2,132			1,841	2,149			1,595	1,592			2,074	1,950			1,920	1,850			1,608	1,491		

¹ Statewide prices include data from all regions, including those with insufficient data to report separately

² Columbia River (includes Columbia Gorge, Columbia Valley, Walla Walla Valley, and The Rocks District of Milton-Freewater AVAs)

³ Other Oregon includes all areas outside of other regions

⁴ Averages are weighted by the number of tons sold at the price reported by grape growers

⁵ Low values are a weighted average of the lowest three prices reported by grape growers

⁶ High values are a weighted average of the highest three prices reported by grape growers

- Data insufficient for reporting



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