



Update July 18, 2019: Following is the revised preliminary report on prices per ton for grapes at the region and state levels from the 2018 Oregon Vineyard and Winery Report. Since original publication on July 15, average price figures have been updated for North Willamette Valley Chardonnay, Pinot gris and Pinot noir and South Willamette Valley Pinot gris and Pinot noir.

Overall average price per ton decreased \$23 (-1%) and median price per ton increased \$38 (+2%) when comparing the state figures to 2017. The highest three highest median prices were for Cabernet Franc (\$2,558), Cabernet Sauvignon (\$2,500), and Pinot noir (\$2,436). The lowest three median prices were for Müller Thurgau (\$1,000), Gewürztraminer (\$1,250), and Riesling (\$1,427).

Table 4: Wine Grapes - Price Per Ton, by Variety and Region, 2018

Variety	Statewide ¹				Regions																							
					North Willamette Valley				South Willamette Valley				Umpqua Valley				Rogue Valley				Columbia River ²				Other Oregon Areas ³			
	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶
Albariño ⁷	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cabernet Franc	2,451	2,558	1,709	2,942	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cabernet Sauvignon	2,810	2,500	2,087	3,588	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2,464	2,519	2,265	2,497	-	-	-	-
Chardonnay	1,860	2,000	1,000	3,500	1,824	2,089	1,391	3,254	1,922	2,200	1,344	2,653	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chenin Blanc ⁷	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gamay	1,823	2,134	871	2,708	1,846	2,503	1,274	2,708	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gewürztraminer	1,178	1,250	1,128	1,553	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Malbec	2,483	1,950	1,228	2,845	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2,815	2,722	2,685	3,203	-	-	-	-
Merlot	2,033	1,900	1,278	2,914	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2,167	2,376	1,790	2,938	-	-	-	-
Müller Thurgau	843	1,000	800	1,094	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Blanc	1,726	1,651	1,267	2,491	1,931	1,800	1,526	2,267	1,326	1,651	1,171	1,834	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Gris	1,469	1,475	750	2,199	1,412	1,500	927	2,150	1,402	1,437	913	2,172	-	-	-	-	-	-	-	-	-	-	-	-	1,613	1,294	1,167	1,622
Pinot Noir	2,301	2,447	1,040	5,476	2,422	2,618	1,086	4,262	2,084	2,400	1,126	3,257	-	-	-	-	2,124	2,000	1,859	2,560	1,891	2,300	1,612	2,518	1,887	1,708	1,971	2,252
Riesling	1,412	1,427	820	2,176	1,415	1,500	1,004	1,885	1,783	1,382	1,166	2,025	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sangiovese ⁷	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sauvignon Blanc	1,978	1,954	1,700	2,420	-	-	-	-	1,883	1,700	1,700	1,930	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Syrah	2,130	2,200	1,168	3,303	-	-	-	-	-	-	-	-	-	-	-	-	2,254	2,211	2,144	2,289	2,090	2,890	1,812	3,303	-	-	-	-
Tempranillo	1,996	1,950	1,754	2,133	-	-	-	-	-	-	-	-	-	-	-	-	1,874	2,000	1,856	2,097	-	-	-	-	-	-	-	-
Viognier	1,573	1,460	1,043	1,994	-	-	-	-	-	-	-	-	-	-	-	-	1,669	1,688	1,611	1,735	-	-	-	-	-	-	-	-
All other varieties	1,677	1,781	457	3,456	1,428	1,500	704	1,963	1,255	1,423	996	2,588	-	-	-	-	2,400	1,900	1,718	2,248	2,124	2,500	1,705	3,300	-	-	-	-
Average	2,033	1,989			2,237	2,028			1,915	1,837			2,188	1,800			1,844	1,900			2,264	2,300			1,644	1,450		

¹ Statewide prices include data from all regions, including those with insufficient data to report separately.

² Columbia River (including Columbia Gorge, Columbia Valley, Walla Walla Valley, and The Rocks District of Milton-Freewater)

³ Other Oregon includes all areas outside of other regions.

⁴ Averages are weighted by the number of tons sold at the price reported by Oregon grape growers.

⁵ Lows are a weighted average of the lowest three prices reported by Oregon grape growers.

⁶ Highs are a weighted average of the highest three prices reported by Oregon grape growers.

⁷ Insufficient data was reported to provide values for Albariño, Chenin Blanc, and Sangiovese

- Data insufficient for reporting



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