



100% OF FUNDS BENEFIT ASANTE FOUNDATION AND CHILDREN'S MIRACLE NETWORK

**Founders' Barrel Auction**  
**Friday, August 25, 12 noon to 5:00 pm**

**Founders' Barrel Auction Summary**

The Founders' Barrel Auction is a key component of the Oregon Wine Experience® offering our guests a fine, culinary luncheon along with a unique barrel tasting experience and the ability to bid on the barrel wine futures. The event was named to honor the visionary wine leaders who created a legacy that lives on through the Oregon Wine Experience®.

New for this year, Seven Feathers Casino and Resort is the Culinary Sponsor for the luncheon. Chef Mark Henry will prepare a wonderful meal featuring renowned K-Bar Ranch beef followed by dessert and special foods provided throughout the afternoon during the Founders' Barrel Auction bidding.

Over lunch, guests will meet the winemakers and winery owners to learn about their inspiration and approach to developing each wine. Winemakers will serve their finished wine and reveal the various attributes of their special barrel offerings - something the wine lover will not want to miss. Guests will be able to ask specific questions as they learn about what makes these wines so special and what can be expected as they age and develop into finished wines.

After lunch, attendees will be able to taste each wine from the offered barrel and then bid on those wine futures. Successful bidders will be adding wines to their personal or professional wine collection from some of Oregon's finest wineries. Many of these wines are available only through the Founders' Barrel Auction at the Oregon Wine Experience® and represent special blends that will not be available in the tasting room, restaurants or stores so winning bidders have exclusive access to these wines. This is a great opportunity for collectors, distributors and restaurants to purchase exclusive wine futures from some of the top winemakers in Oregon.

The barrel wines are unique and each will be in a different stage of maturity in their earliest and most concentrated forms. Guests will begin a journey as they experience these young wines and follow them on to maturity and aging in their cellar. Winning bidders will develop a relationship with each winery that can last a lifetime.

**New Features**

In 2017, we want to introduce new concepts to involve additional wineries and provide better access for single case consumers and a more meaningful opportunity for collectors, restaurants, and industry buyers.

1. Industry – full or ½ barrel offerings of special blend or OWE exclusives with faux barrel tasting larger bidding lots, and potential custom labels.
2. Consumer – five case lots which can be a production wine future Tasting faux barrel tasting optional and no custom labeling.



Asante Foundation is a 501(c)(3) charity, Tax ID #93-6087366. For more information about the event, please visit our website at [www.theoregonwineexperience.com](http://www.theoregonwineexperience.com) or call 541-789-5025

To make your gift using securities or to make a multi-year pledge of support, contact Floyd Harmon, Executive Director at Asante Foundation, by calling 541-789-5025 or Email [foundationinfo@asante.org](mailto:foundationinfo@asante.org).



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### Can I do a custom label for my wine?

- Yes! The wine can be labeled with a TTB approved Oregon Wine Experience® label and winning bidders can customize that label if you purchase 10 case shares or more from one barrel lot. Single case purchases can also have the traditional winery label.

### 2017 Wine Futures Committed (to date)

- **Naumes Family Vineyards, Chris Graves, Winemaker** – Chardonnay– Full Barrel and Pinot Noir – Half Barrel
- **Stone Griffon Vineyards, Terry McIntyre, Winemaker** – Tempranillo – Full Barrel
- **Cuckoo's Nest Cellars/Pearl Family Vineyards, Bryan Wilson, Winemaker** – Pinot Noir – OWE Exclusive - Full Barrel
- **Schmidt Family Vineyards, Cal Schmidt, Winemaker** – Cabernet Sauvignon – Full Barrel
- **Quady North/Steelhead Run, Herb Quady, Winemaker** – Pinot Noir – Full Barrel
- **Irvine and Roberts Vineyards, Robert Brittan, Herb Quady, and Brian Gruber, Winemakers** – 2015 Pinot Noir – Full Barrel
- **Plaisance Ranch/Quail Run Vineyards, Joe Ginet, Winemaker** - Carménère – OWE Exclusive – 15 Cases
- **DANCIN Vineyards, Dan Marca, Winemaker** – Pinot Noir – OWE Exclusive – Half Barrel
- **RoxyAnn Winery, Kent Barthman, Winemaker** – 2015 Petite Syrah – 10 Cases

### Who benefits from the auction proceeds?

100% of all proceeds will benefit kid's health through Asante's affiliation as a Designated Children's Miracle Network hospital. Asante provides the highest level of pediatric care in a nine-county area serving over 600,000 people. All funds will be used to advance important projects and programs for children's health at Asante facilities throughout the region.

This is a great opportunity for wineries to gain exposure to clients who purchase multiple cases including restaurants, distributors and collectors. In addition, the focus is to promote the winery, winemaker, and wine futures through in multiple media outlets.

For more information on how to participate, contact Jacob Colmenero at 541-789-5025 or at [jacob.colmenero@asante.com](mailto:jacob.colmenero@asante.com). More information is available at our website: [www.theoregonwineexperience.com](http://www.theoregonwineexperience.com).



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