

July 14, 2017

Following is the preliminary report on prices per ton for grapes at the region and state levels from the 2016 Oregon Vineyard and Wine Production Census.

Overall price per ton was up 5% to \$2056 when comparing the state average to 2015. Average prices per ton ranged from a low of \$1001 for Müller Thurgau to a high of \$2485 for Cabernet Sauvignon. Median prices, which are less influenced by extreme highs and lows, ranged from a low of \$999 for Müller Thurgau and a high of \$2500 for Pinot Noir.

Table 4: Wine grapes: Price per ton, by variety and region, 2016

Variety	Statewide ¹				Regions																				
					North Willamette Valley				South Willamette Valley				Umpqua Valley				Rogue Valley				Columbia River and at large				
	Average ²	Median	Low ³	High ⁴	Average ²	Median	Low ³	High ⁴	Average ²	Median	Low ³	High ⁴	Average ²	Median	Low ³	High ⁴	Average ²	Median	Low ³	High ⁴	Average ²	Median	Low ³	High ⁴	
Cabernet Franc	Dollars 2,309	Dollars 2,150	Dollars 1,684	Dollars 2,689	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cabernet Sauvignon	2,485	2,005	874	3,520	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chardonnay	1,885	2,000	852	3,867	1,967	2,400	852	3,867	1,692	1,754	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gewürztraminer	1,284	1,408	793	1,994	1,163	1,428	796	1,968	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Merlot	2,097	1,939	1,056	3,422	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Müller Thurgau	1,001	999	556	1,092	999	988	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Blanc	1,642	1,557	1,288	2,068	1,687	1,600	1,314	2,068	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Gris	1,484	1,547	884	2,485	1,410	1,543	884	2,485	1,514	1,540	1,232	1,702	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Noir	2,423	2,500	962	5,376	2,583	2,661	1,118	5,376	2,471	2,308	1,014	3,548	2,061	1,902	1,427	2,298	2,202	2,013	1,339	2,378	1,955	2,067	-	-	-
Riesling	1,131	1,318	813	2,117	1,068	1,481	770	2,166	1,632	1,400	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sauvignon Blanc	1,688	1,800	1,255	1,920	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Syrah	2,276	2,094	1,594	4,448	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tempranillo	1,995	1,972	1,273	2,732	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Viognier	1,839	1,900	1,065	2,276	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Zinfandel	1,930	1,900	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All Others	1,788	1,803	453	3,284	1,310	1,694	530	2,890	1,383	1,257	-	-	1,939	1,905	-	-	2,021	1,900	1,278	2,243	2,030	1,993	1,582	3,284	
Total²	2,056	2,097			2,048	2,184			2,100	2,004			2,054	1,902			2,013	1,901			2,277	2,127			

¹Statewide prices include data from all regions including those with insufficient data to report separately.

²Averages are weighted by the number of tons sold at the price reported by Oregon grape growers.

³Lows are a weighted average of the lowest three prices received by Oregon grape growers.

⁴Highs are a weighted average of the highest three prices received by Oregon grape growers.

-Data insufficient for reporting.