

# Request for Proposal Event Photography



## Event Details

**Event:** Oregon Wine Symposium

**Dates:** February 3-4, 2026

The Oregon Wine Board and Oregon Winegrowers Association are seeking a professional photographer to capture the 2026 Oregon Wine Symposium (OWS), the Northwest wine industry's largest annual gathering. This two-day conference and trade show brings together leaders and managers from all functions within vineyard and winery businesses, along with industry partners, for two days of learning, connection, and inspiration.

## Deliverables

- Two days of coverage at the Oregon Convention Center in Portland, Oregon
- Edited high-resolution images (approx. 40-60 photos per day)
- 6-10 photos per day delivered during event for use by OWS marketing
- 8-10 short, silent video clips (length 5–15 seconds) of key moments and atmosphere
- File delivery via online gallery and/or hard drive within 14 days of event

### **Onsite Coverage:**

Tuesday, February 3, 2026, 8 a.m. - 6 p.m.

Wednesday, February 4, 2026, 8 a.m. - 3 p.m.

**Event Documentation:** Wide shots of plenary sessions, breakout sessions, trade show floor, and networking areas.

**People & Engagement:** Speakers on stage, candid shots of attendees, group discussions, exhibitor interactions.

**Atmosphere & Detail:** Venue environment, signage, sponsor visibility, food & beverage, and artistic detail shots.

**Portraits:** Select posed shots of board members, sponsors, speakers, and award recipients.

**Real-Time Assets:** A small selection of photos delivered during the event for live social media posting.

**Video Clips:** Short, high-quality clips (no audio needed) that capture the energy of the event, suitable for use on the Symposium website and in future social media promotion.

More specific shot list to be provided by the Oregon Wine Symposium team prior to the event.

## Usage Rights

Images and clips licensed to the Oregon Wine Symposium for unrestricted use in marketing, web, social media, print, sponsorship fulfillment, and archival documentation.

## Travel

OWS will provide up to 2 nights hotel room (room + tax only) if photographer is traveling from more than 30 miles away. Other travel expenses should be part of quoted fee on proposal submission.

## Evaluation Criteria

- Photography style (40%)
- Relevant event experience (30%)
- Budget (30%)

## Proposal Submission

- Portfolio or examples of relevant event photography and videography
- Brief statement of interest and summary of experience covering conferences, trade shows, or similar events
- Fee for services, inclusive of scope outlined above, including photographer's time, editing, usage, travel to/from event and delivery of files
- Confirmation of availability for event dates
- 2-3 relevant professional references

**Send proposals to:** Juvy Matos, Blue Ribbon Events, [juvy@blueribbon-events.com](mailto:juvy@blueribbon-events.com)

**Submission Deadline:** 5 p.m. Pacific on Monday, October 6, 2025