

OWB FY2026-27 Budget v2026.03

Income	
40000 REVENUE	
41000 Grape Assessment	1,680,000.00
42000 Privilege Tax	275,000.00
43000 Symposium	300,000.00
44000 Grant Revenue	
44100 Wine Country License Plate	50,000.00
Total 44000 Grant Revenue	50,000.00
81000 Interest	90.00
82000 Wine Cellar Valuation	0.00
Total 40000 REVENUE	2,305,090.00
Total Income	2,305,090.00
Gross Profit	2,305,090.00
Expenses	
61000 RESEARCH	
61100 Scientific Research	
61110 Grants for Vit & Enology	192,482.00
61120 Research Support	20,000.00
Total 61100 Scientific Research	212,482.00
61400 Insights and Data	30,000.00
61500 Industry Research	90,000.00
61900 Research Contractors	0.00
Total 61000 RESEARCH	332,482.00
62000 EDUCATION EXPENSES	
62100 Symposium	300,000.00
62200 Industry Resources	3,000.00
62300 Oregon Wine Education	20,000.00
Total 62000 EDUCATION EXPENSES	323,000.00
63000 MARKETING EXPENSES	
63100 Media-Digital Promotion	70,000.00
63110 Trade Programming	15,000.00
63120 Creative	30,000.00
63130 Events and Sponsorships	30,000.00
63140 Website Upgrade & Maintenance	20,000.00
63150 Wine Guide	12,000.00
63200 Public Relations	
63210 Media Analytics + Publications	20,000.00
63220 FAM Tours + Hosted Media	20,000.00
63230 Wine Reviewers	15,000.00
Total 63200 Public Relations	55,000.00
63400 Industry Grants	0.00
63500 WCLP Matching Funds	75,000.00
63600 International Marketing	
63610 Grant + Coalition Administration	90,000.00
63620 Program Support	10,000.00
63640 International Contractors	60,000.00
Total 63600 International Marketing	160,000.00
63900 Marketing Contractors	60,000.00
Total 63000 MARKETING EXPENSES	527,000.00

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64000 GENERAL & ADMIN EXPENSES	
64100 Technology Equipment & Support	20,000.00
64150 Software Subscriptions	45,000.00
64200 Supplies & Fees	12,000.00
64250 Utilities	14,000.00
64300 Legal	17,500.00
64350 Wine Storage	2,500.00
64400 Board Administration	
64410 Board Travel & Meeting Expenses	20,000.00
64420 Director Compensation	7,500.00
Total 64400 Board Administration	27,500.00
64450 Membership and Dues	3,000.00
64500 Rent	
64510 Lease	76,000.00
64520 Tenant Rent Expenses	7,600.00
Total 64500 Rent	83,600.00
64600 Staff Administration	
64610 Travel	30,000.00
64620 Employee Development	6,000.00
Total 64600 Staff Administration	36,000.00
64650 Employee Compensation	1,100,000.00
64700 PTO Accrual	15,000.00
64900 G&A Contractors	30,000.00
Total 64000 GENERAL & ADMIN EXPENSES	1,406,100.00
Total Expenses	2,588,582.00
Net Operating Income	(283,492.00)
Net Income	(283,492.00)