



**JUNE 9, 2022**

## **Board meeting minutes FINAL**

[Recording Link](#)

### **ATTENDEES**

#### **Board**

Justin King, Donna Morris, Dennis O'Donoghue, Jason Tosch, Tiquette Bramlett, Cristina Gonzales, Greg Jones

#### **Absent**

Bob Morus, Eugenia Keegan (designated Donna Morris as her proxy)

#### **Staff**

Tom Danowski, Marie Chambers, David DeWitt, Neil Ferguson, Stacey Kohler, Bree Stock

#### **Guests**

Glenda Turner & Albie Beannacht (Value Network Analysis consultants), Robert Hansen (WWVWA), Cody Copp (OSU)

### **MEETING OPENING**

- Chair J. King called the Oregon Wine Board public meeting to order at 10:11 a.m.

### **MATTERS FOR DECISION**

#### **Review of meeting minutes**

The Board reviewed the minutes from the April 21 Board meeting.

- **MOTION:** D. O'Donoghue moved that the April 21 meeting minutes be approved as submitted. J. Tosch seconded. The motion carried 8-0.

The Board reviewed the minutes from the May 13 Board meeting.

- **MOTION:** D. O'Donoghue moved that the May 13 meeting minutes be approved as submitted. D. Morris seconded. The motion carried 8-0.

#### **Finance Committee**

- **MOTION:** D. Morris motioned to approve an OWB employee retirement savings plan starting July 1, 2022, that will match 3% of each participating employee's contribution up to \$6,000 annually. D. O'Donoghue seconded. The motion carried 8-0.



## Research Committee

Research Committee Chair J. Tosch updated the Board on the 2022-23 final V&E research payroll.

- **MOTION:** D. O'Donoghue moved to approve funding of the seven recommended research projects totaling \$359,409. T. Bramlett seconded. The motion carried 8-0.
- **MOTION:** D. O'Donoghue moved to approve a total research budget of \$415,549, including \$56,140 in unallocated funds to be held for research until the committee proposes additional projects for Board approval. J. Tosch seconded. The motion carried 8-0.

## MATTERS FOR DISCUSSION

### Marketing Update

D. DeWitt gave an Oregon Wine Month recap presentation.

- An Oregon Wine Month recap meeting focused on sales through the three-tier system is scheduled for July 12.
  - Management from national and in-state wholesale partners, retail managers, and select industry members have been invited.

Consultants Glenda Turner & Albie Beannacht presented an introduction to Value Network Analysis.

- The Board took no action related to a possible \$9,000, 2-day workshop for OWB staff and Board.
- Since consultant fees are not budgeted for 2022-23, potential VNA costs would be considered by the Board as new spending commitments.

### Education Update

B. Stock shared that the Education Committee has been working on planning and programming for the 2023 Oregon Wine Symposium as an in-person event in Portland, February 14-15, 2023.

- On May 13, the Board adopted a motion to approve the pro forma budget for OWS 2023 with direction to the Dept. of Justice to begin drafting a joint venture agreement between OWB and OWA.

### 2023 Legislative Session Requests

OWB will invite the OWA and OWC to both attend the August 11 Board meeting to discuss the 2023 legislative session and provide their assessments of proposals and issues that may affect Oregon's wine industry.



## **MEETING FINALIZATION**

- Chair J. King adjourned the Oregon Wine Board public meeting at 11:30 a.m.

**JUNE 9, 2022**

**Executive Session**

9 – 10 a.m.

The Oregon Wine Board Directors met in Executive Session and discussed OWB management performance reviews, potential conflict of interest, and a potential employee retirement savings plan.