



COVID-19 INDUSTRY DISCUSSION FORUM MEETING NOTES

JULY 14, 2020

ATTENDEES

INDUSTRY & PARTNERS:

David Adelsheim, Ross Allen, Evyand Andries, Fawn Barrie, Leigh Bartholomew, Tom Bassford, Jessica Blauert, Terry Brandborg, Ellen Brittan, Janie Brooks-Hueck, Julia Burke, Kevin Chambers, Kerry Damon, Ariel Eberle, Matthew Farver, Bertony Faustin, Denise Flora, Maggi Gerhard, Jeff Giametta, Bob Hackett, Robert Hanson, Anna Hatcher, Dan Jarman, Ken Johnston, Hilda Jones, Carrie Kalscheuer, Eugenia Keegan, Mike Keunz, Joel Kiff, Anthony King, Ed King, Jodee King, Justin King, Jean Kurtz, Nora Lancaster, Ame Lewis, Laurie Lewis, Kelly Luzania, Jesse Lyon, Cathy Martin, Morgen McLaughlin, Mike McNally, Elin Miller, Donna Morris, Bob Morus, Scott Neal, Mia Noren, Ximena Orrego, Gary Oxley, Sirpa Peacock, Alyssa Petroff, Leah Schlechter, Bruce Sonnen, Barb Steele, Andy Steinman, GinaLisa Tamayo, Jessica Thomas, Steve Thomson, Jason Tosch, Christie Totten, Dan Warnshuis, Carolyn Wasem, Eric Weisinger

STAFF:

Margaret Bray, Marie Chambers, Tom Danowski, Christina DeArment, Stacey Kohler, Kai McMurtry, Sally Murdoch, Bree Stock, Jess Willey

GUESTS:

Jennifer Ekdahl (OSHA); Tess Milio (CFM Strategic Communications), Rusty Rock (ODA), Nathan Sweet (OSHA)

OBJECTIVES

This meeting covered the following:

- Updates from state & regional associations
- Winery operating guidelines to minimize COVID-19 potential
- Update on Restaurant Task Group conversations
- Report from Salem
- Miscellaneous topics (labor law questions, PPP update)

BACKGROUND

This Oregon wine industry forum offers an opportunity for business leaders from around the state to come together periodically during the COVID-19 crisis to share what is known and to identify gaps in our understanding of key issues that deserve continued attention.

SUMMARY OF DISCUSSION

Updates from Regional and State Organizations (0:09 minute mark)

OWB team members shared the following updates:

- Wine Advocate's 2021 Oregon tasting will happen remotely this year. Calls are out to Wine Spectator and James Suckling to find out their plans.
- Wine Media Conference will be held virtually this year on August 22.
- More than 450 consumers have enrolled in [Oregon Vine Perks](#) to date. The deadline for receipt submission has been extended to September 1.
- Maps for newly approved AVAs (Laurelwood District and Tualatin Hills) have been added to the [Oregon Wine Resource Studio](#); more information on these AVAs will be added soon.



- [Oregon Wine Touring Guide](#) 2021 is beginning to be developed. Story idea submissions are due July 15. Current guide is still available to order for tasting rooms or other locations.

Morgen McLaughlin (WVWA) shared the following:

- Some wineries have been posting photos to social media depicting guests and employees without masks or not practicing social distancing, and wants to raise awareness to individual businesses and regional groups that best practice is to show guests and staff complying with current protocols.
- WVWA's Diversity, Equity, Belonging & Inclusion task force has announced a wine business diversity pledge, resource toolkit, and roundtable discussion opportunities. Leadership from other regions are invited to reach out to [Jessica Mozeico, Annie Shull and Bertony Faustin](#) to learn more about this effort and how they might adapt to their region.

Winery operating guidelines to minimize COVID-19 potential (recording mark 0:30)

- Anthony King (Carlton Winemakers Studio) shared an update on the July 6 visit by OSHA and ODA to Adelsheim Vineyard to help develop COVID-19 Winery Guidelines and Emergency Response Plan. The documents are nearly ready for review and the final drafts will be circulated as soon as they are ready (expected by early-to-mid August). Vineyard Guidelines are also under development, led by Leigh Bartholomew.
- Jennifer Ekdahl and Nathan Sweet (OSHA) and Rusty Rock (ODA) offered additional information about office protocols, contact tracing, and investigations by local county public health officials following multiple positive tests in a workplace.
- Oregon OSHA offers [free, confidential consultation services](#) to businesses including COVID-19 risk assessments, and is available to help businesses problem-solving in the event of an outbreak. Contact fsd-managers@oda.state.or.us.

Update on Restaurant Sector Group conversations (recording mark 1:10)

Carrie Kalscheuer provided update on the July 13 call with the governor's staff that reconvened the Restaurant & Food Service Sector task force to gather feedback on reopening and requests for support.

- Face masks required in public starting July 15 (even outdoors) when distancing is not possible; the governor is optimistic that this will prevent the need to roll back operating privileges in the 33 counties currently operating under Phase II guidelines. Sector in general does not appear to be a cause of increased cases.
- The 10-or-fewer-people-per-gathering provision applies to social gatherings; business operation requirements do not change.

Report from Salem (recording mark 1:16)

Evyan Andries (OWC government affairs firm Oxley & Associates) led an update on news from Salem:

- With the new face covering rules, businesses are required to post signs and deny entry and/or service to customers not complying. Businesses also need to provide reasonable modifications to customers unable to comply due to health reasons. OSHA has provided [guidance](#) for this; BOLI has provided [guidance](#) for employers as well.
- OLCC compliance checks, which began over 4th of July weekend, are likely to continue. OLCC is also pursuing a temporary rule change regarding outdoor area licensing to allow licensees to more easily expand their licensed premises to accommodate distancing. Duration of the permit is still under consideration as is enforcement of non-abutting spaces.
- The Agriculture Playbook for managing and minimizing workplace virus outbreaks will be posted on OHA website in the coming days.
- Another Special Legislative Session is expected the last week of July or first week of August. Expected to focus on budget as well as some open policy issues (e.g. business liability reforms, workers comp).



- Emergency Board is currently meeting to allocate federal funding, including \$30 million quarantine time loss fund to cover employees not covered by FFCRA.
- If restaurants and bar operations are rolled back to Phase I statewide, wine industry lobbyists are prepared to argue the critical nature of tasting rooms to the wine industry and argue they be decoupled from restrictions on the sector.

Miscellaneous topics (recording mark 1:35):

- Christie Totten (OWA legal counsel Davis Wright Tremaine) answered questions pertaining to compensating employees who need to quarantine as well as privacy regulations regarding employer inquiry into employee behavior and health status.
- Tom Danowski (OWB) reminded the group that the Paycheck Protection Program still has more than \$100 billion remaining, and the new application deadline is August 8.
- Tom also shared that tariffs on French still wine imports will apparently not increase this year based on the latest information from the Office of the U.S. Trade Representative – the current tariff of 25% will remain.