



JUNE 17, 2025

Oregon Wine Board Meeting Agenda FINAL

Oregon Wine Board Office, 5550 S. Macadam, Suite 100, Portland

[Zoom link](#)

Time	Topic	Documents	Leader
12:30 – 12:35 p.m. (5 minutes)	Public Board Meeting Open meeting & welcome guests		G. Jones
12:35 – 12:40 p.m. (5 minutes)	Board Meeting Minutes - March 14 meeting minutes - May 16 meeting minutes	- Draft meeting minutes March 14 - Draft meeting minutes May 16	G. Jones
12:40 – 1:00 p.m. (20 minutes)	Finance Committee - Umpqua Valley Winegrowers Association Industry Grant Request - FY2024-25 Q1 Financials with complete details - FY2024-25 Q3 Financials - FY2025-26 Timeline for Budget Revisions	- UVWA Industry Grant Request - Q1 FY2024-25 Financials - Q3 FY2024-25 Financials - FY2025-26 Timeline for Budget Revisions	S. Crawford
1:00 – 1:10 p.m. (10 minutes)	OWB Strategic Planning Update		G. Bianco
1:10 – 1:20 p.m. (10 minutes)	Marketing Oregon Wine Month Report	2025 OWM Activity Recap 2025 OWM Media Plan	C. Cook
1:20 – 1:35 p.m. (15 minutes)	Research Committee - Research Committee Charter Update - Spotted Lantern Fly Collaboration with ODA and OWRI	Research Committee Charter	G. Jones J. Willey
1:35 – 1:40 p.m. (5 minutes)	Education OWS New Event Management Company		J. Willey
1:40 – 1:50 p.m. (10 minutes)	Communications PR Manager Hiring Update		G. Bianco
1:50 – 2:00 p.m. (10 minutes)	IPC Update		D. Irvine
2:00 – 2:45 p.m. (45 minutes)	Other Business - ICE Detainments - LIVE/Oregon Certified Sustainable Wine Trademark - Board Vacancy - Gary Mortensen - Dionne Irvine - Maria Ponzi - Treasurer - Adam Ramirez		J. McKamey C. Serra G. Jones

2:45 – 3 p.m. (15 minutes)	Public Comment
3 p.m.	Adjourn

Board of Directors

Greg Jones, Tiquette Bramlett, Cristina Gonzales, Dionne Irvine, Austin Kraemer, Robert Moshier, Maria Ponzi, Adam Ramirez

Absent

Gary Mortensen

Staff

Gina Bianco, Carissa Cook, Sally Crawford, Stacey Kohler, Jessica Willey

Guests

Jana McKamey (OWA), Chris Serra (LIVE)