



MAY 2, 2024

Oregon Wine Board Meeting Agenda

Virtual

Time	Topic	Documents	Leader
3 – 3:05 p.m. (5 minutes)	Public Board Meeting <ul style="list-style-type: none">• Open meeting & welcome guests		G. Jones
3:05 – 3:50 p.m. (45 minutes)	Research Committee <ul style="list-style-type: none">• Recommended slate of V&E Research Projects for 2024-25• OSU unspent funds from smoke research• Research library – IVES membership• Northwest Center for Small Fruits Research D.C. trip report	2024-25 recommended pay list	G. Jones C. Fauveau D. Crisp
3:50 – 4 p.m. (10 minutes)	Finance Committee <ul style="list-style-type: none">• Umpqua Valley Winegrowers Association Industry Grant request	UVWA industry grant request	S. Crawford



ATTENDEES

Board

Greg Jones, Tiquette Bramlett, Justin King, Gary Mortensen, Cristina Gonzales, Dionne Irvine, Austin Kraemer, Adam Ramirez

Staff

Gina Bianco, Sally Crawford, David DeWitt, Celine Fauveau, Neil Ferguson, Stacey Kohler, Bree Stock

Guests

Dai Crisp (NWCSFR)

TRUE CHARACTER

oregon
wine

EST — 1847

2024-25 Funded Viticulture & Enology Research

The Research Committee asks for OWB Board approval to:

1. Fund recommended research projects (details provided in next slide)

- Total \$386,751
- \$159,652 for 4 new projects
- \$227,099 for 4 (5) continuing projects

2. Support a no-cost extension for on-hold project 2792-2719 awaiting a smoke-free year allows for baseline testing

- Unused funds from last year will be paid back to OWB to hold
- New funds for future work will be held by OWB until the project resumes (August '24 if no smoke)

3. Approve the subscription to an external resource to post OWB-Funded Research

- \$5000 for a year membership

or.

1. Request for Viticulture & Enology Research Funding

or.

Initial Proposals & Review Process 24-25 Financial year

16 Requests for Funding posted on the UGMVE

- 10 New Projects
- 4 Continuing projects (Previously funded by OWB or Other agencies)
- 2 “Not Research” request for funding
 - *A guidebook of clones*
 - *An App for Spray Optimization in the vvd*

Total of all applications: \$ 9 04,357
Research Budget: \$ 3 41,410



Applications Review Process

1. Each proposal was reviewed by 6 to 12 committee members (randomly assigned)
2. 1 lead reviewer summarized the ratings and comments for each proposal
3. The committee evaluated proposals based on lead reviewers' summaries and discussion
4. 4 New and 4 Continuing projects were selected for funding recommendation
 - Note: AVF and CDFA choices did not overlap with OWB's projects selected for recommendation

or.

2024-25 Research Recommended Pay List

	PI	Full Title	Institution	Status	Requested Funding	25-26 Budget	26-27 Budget	27-28 Budget	Funding approved to date	Lead advice	Viticulture	Enology	Wine Quality	Sustainability	Changing Climate	Foundtnl Research
CONTINUING	Tomasino, E Cerato, C	Smoke compounds Baseline in Oregon Grapes	OSU	Year 3/5	\$ -	\$ 50,000	\$ 50,000		\$ 74,800	continue	✓		✓		✓	
	Levin, A	Field Evaluation of Drought Tolerant Rootstock using Stable Isotopes	OSU	Year 2/3	\$ 51,543	\$ 53,657	na	\$ -	\$ 38,138	Continue	✓		✓		✓	
	KC, A	Grapevine trunk Disease Management for conventional and organic production	OSU	Year 3/3	\$ 59,322	na	na	\$ -	\$111,639	Continue	✓			✓	✓	
	Deluc, L	Developing an RNAi topical application to remedy Grapevine Red Blotch Disease	OSU	Year 2/3	\$ 59,227	\$ 66,786	na	\$ -	\$ 65,669	Continue	✓					✓
	Curtin, C	Determining spoilage potential of Brett. strains isolated from Oregon vineyards and cellars	OSU	Year 2/2	\$ 57,007	na	na	\$ -	\$ 53,478	Continue		✓	✓		✓	
NEW	Skinkis, P	Understanding Rootstock Impacts on Pinot Noir Vine Balance and Fruit Chemistry	OSU	Year 1/3	\$ 58,786	\$ 61,001	\$ 65,323	\$ -	\$ -	Top Priority	✓		✓	✓	✓	
	Osborne, J	Consequences of MLF timing on chemical and sensory properties of Pinot noir wine	OSU	Year 1/2	\$ 51,748	\$ 51,292		\$ -	\$ -	Top Priority		✓	✓			
	Walton, V	Biorational control of mealybugs in vineyards, mating disuption	OSU	Year 1/3	\$ 32,909	\$ 34,508	\$ 36,220	\$ -	\$ -	Top Priority	✓		✓	✓	✓	
	Walton, V	Biorational control of mealybugs in vineyards nematodes	OSU	Year 1/3	\$ 16,209	\$ 16,996	\$ 17,840	\$ -	\$ -	Nice to have	✓		✓	✓	✓	

	Funding Balance	
Vit & Eno Research BUDGET 24-25 (as approved March 2024)	\$ 341,410	\$ 341,410
TOTAL CONTINUING Recommended For Funding	\$ 227,099	\$ 114,311
TOTAL NEW Top Priority Recommended for Funding	\$ 143,443	\$ (29,132)
TOTAL NEW High Priority Recommended for Funding	\$ 16,209	\$ (45,341)

2. No- Cost Extension:

**Request OSU unspent funds return for
OWB hold & hold new funds until
project resumes**

or.

Un-Spent funds return for hold

OWB Approved for funding a 5-year project starting in fiscal year 22-23.

The goal of the research is to establish the natural baseline level of “smoke markers” found in Oregon vineyards. For this research to be feasible the sample needs to be taken in a vintage not affected by fires

Project ID #	2022-2719	2023-2792	2024-2792	2025-2792	2026-2792	2027-2792
<i>Smoke baseline compounds in Oregon Wines</i>	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
<i>Fiscal year</i>	2022-2023	2023-2024	2024-2025	2025-2026	2026-2027	2028-2029
\$ Requested	\$50,000	* \$24,800	\$0	\$50,000	\$50,000	
\$ Rolled Forward		\$20,000	\$44,800			
\$ Used	\$30,000	\$0				
\$ Amount to Roll Forward	\$20,000	\$44,800				

** Note: only one payment has been made in 2023 for \$12,400. (50% of the requested amount in August) Initially planned subsequent payments 2 x \$6,200 (25% Feb. 2024 and 25% June 2024) were not / will not be made as the project could not progress due to the presence of smoke.*

**3. IVES Membership /
OWB Funded Research Library**

or.

What is the International Viticulture & Enology Society (IVES)?

- Peer reviewed scientific papers + Technical articles + Conference Proceedings
- IVES offers a free non-biased platform for wineries and vineyard R&D personnel
- Oregon Wine Research Institute (OWRI) is a member
- Greg Jones is on the board and an editor
- Institutional partners list [here](#).



Opportunities for Oregon

- Become a globally recognized funding entity for advancing viticulture and Enology research
- Provide and promote to the Oregon wine industry a searchable platform of international viticulture & enology research that includes Oregon-focused research
- Offers OWB stakeholders a one-stop platform to find research /education on topics of interest.
 - IVES Search engine searches across every wine research source
- Makes OWB Funded Research widely available in 6 languages across the globe
- IVES annual science meeting is organized in regions with 1 local member + 1 local partner

Annual Cost to OWB:

- Technical reviews – FREE (after editorial review)
- Conference series - \$20 per presentation (free for members)
- Annual Membership for institutional partners **\$5,000**



RESEARCH ARTICLES

IVES OENO One
vine & wine

Launched in 2016, OENO One is one of the world leading peer-reviewed research journal in the field of viticulture and enology.

Impact factor = 2.9

[More information](#)



TECHNICAL RESOURCES

IVES Technical Reviews
vine & wine

Launched in 2020, IVES Technical Reviews is a peer-reviewed technical journal that transfers current research to end users.

Published in six languages

[More information](#)



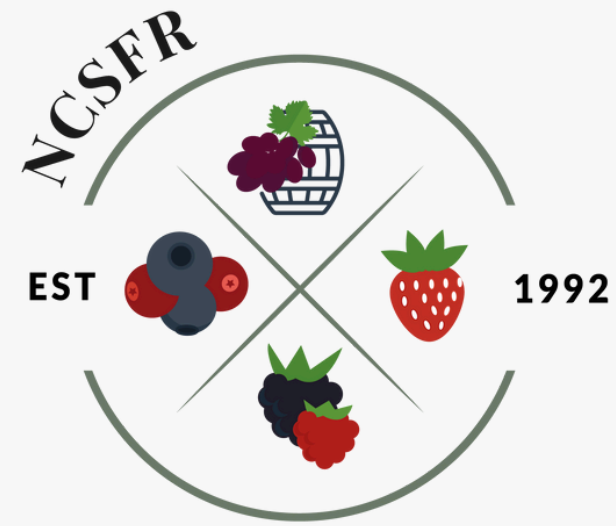
CONFERENCES

IVES Conference Series
vine & wine

Launched in 2021, IVES Conference Series collates proceedings from international conferences in viticulture and enology.

[More information](#)

Or.



FUNDING SUMMARY

2020 - 2023





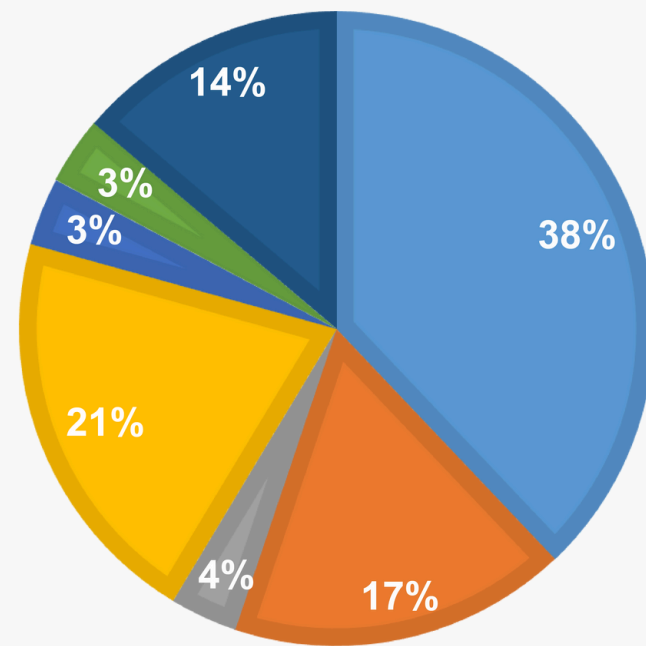
**NCSEF DISTRIBUTED \$1,394,260 IN
COMPETITIVE RESEARCH
DOLLARS IN 2020!**



2020 FUNDING SUMMARY

Funding by Institution

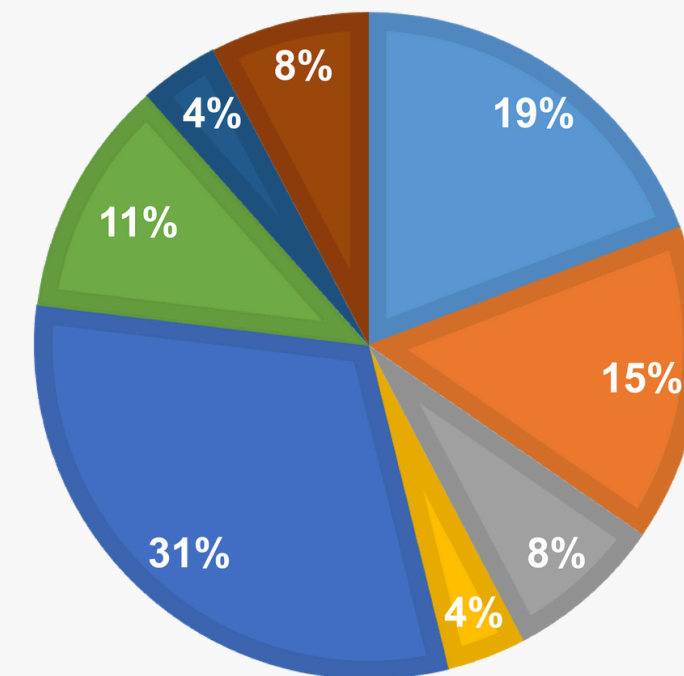
■ OSU ■ WSU ■ Uofl ■ USDA ■ Mont State ■ U Arkansas ■ Collaborative



BERRIES: \$725,016

Funding by Commodity

■ Blueberry ■ Caneberry ■ Strawberry ■ Cranberry ■ Viticulture ■ Enology ■ Hascap ■ Multiple



GRAPE: \$669,244

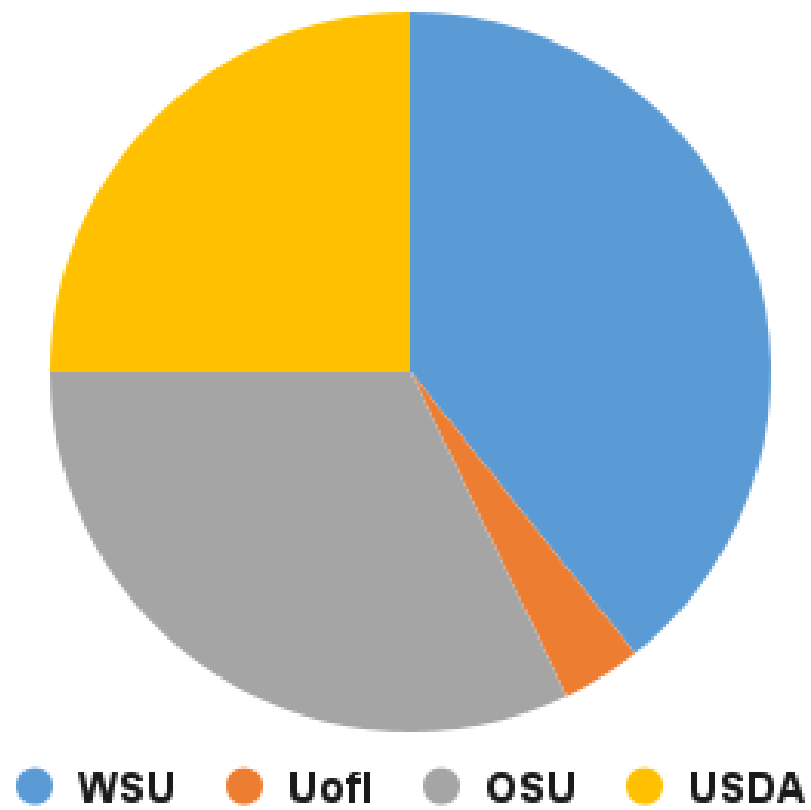


**NCSFR DISTRIBUTED \$1,361,621 IN
COMPETITIVE RESEARCH
DOLLARS IN 2021!**



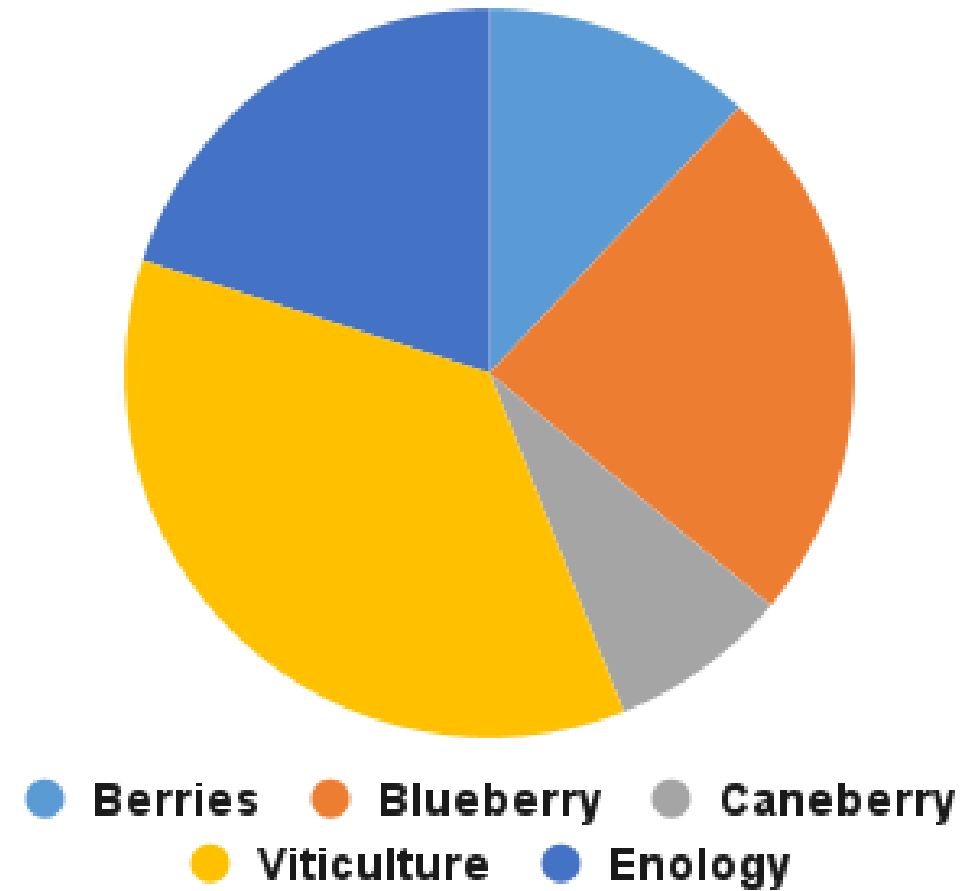
2021 FUNDING SUMMARY

Funding by Institution



BERRIES: \$656,305

Funding by Commodity



GRAPE: \$705,316

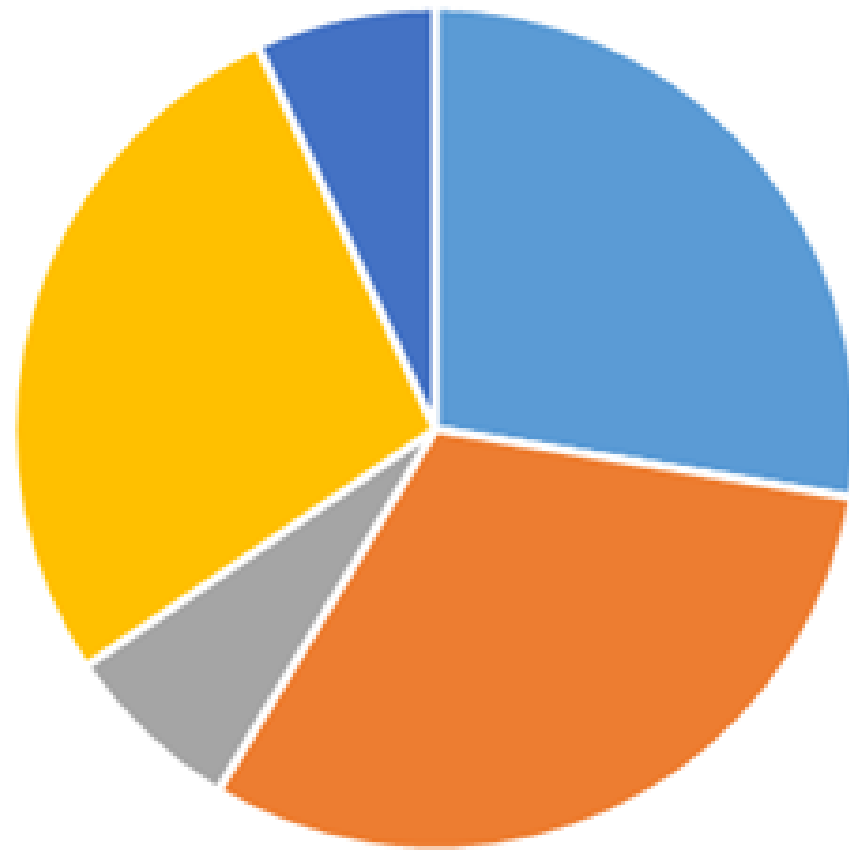


**NCSFR DISTRIBUTED \$1,389,632 IN
COMPETITIVE RESEARCH
DOLLARS IN 2022!**



2022 FUNDING SUMMARY

Funding by Institution



■ OSU ■ WSU ■ UofI ■ USDA ■ other

Funding by Commodity



■ Viticulture ■ Enology ■ Blueberry ■ Caneberry ■ Strawberry ■ Mixed berries

BERRIES: \$850,422 GRAPE: \$539,210

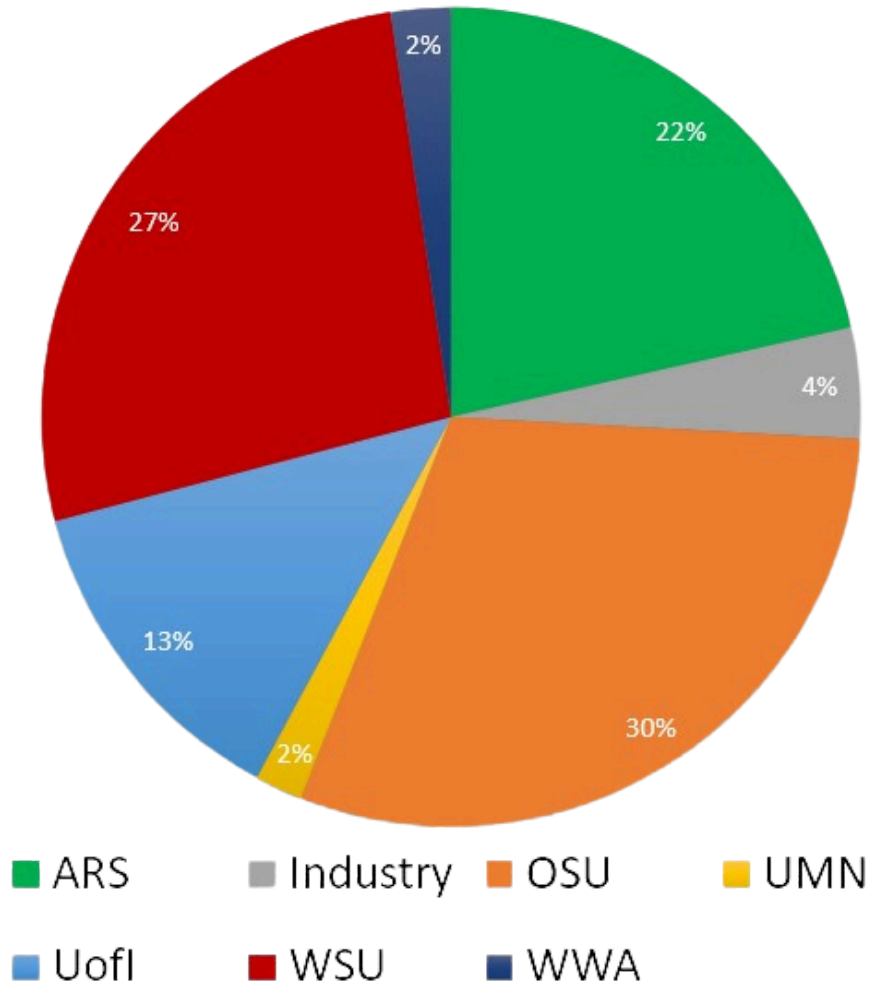


**NCSFR DISTRIBUTED \$1,786,106
IN COMPETITIVE RESEARCH
DOLLARS IN 2023!**



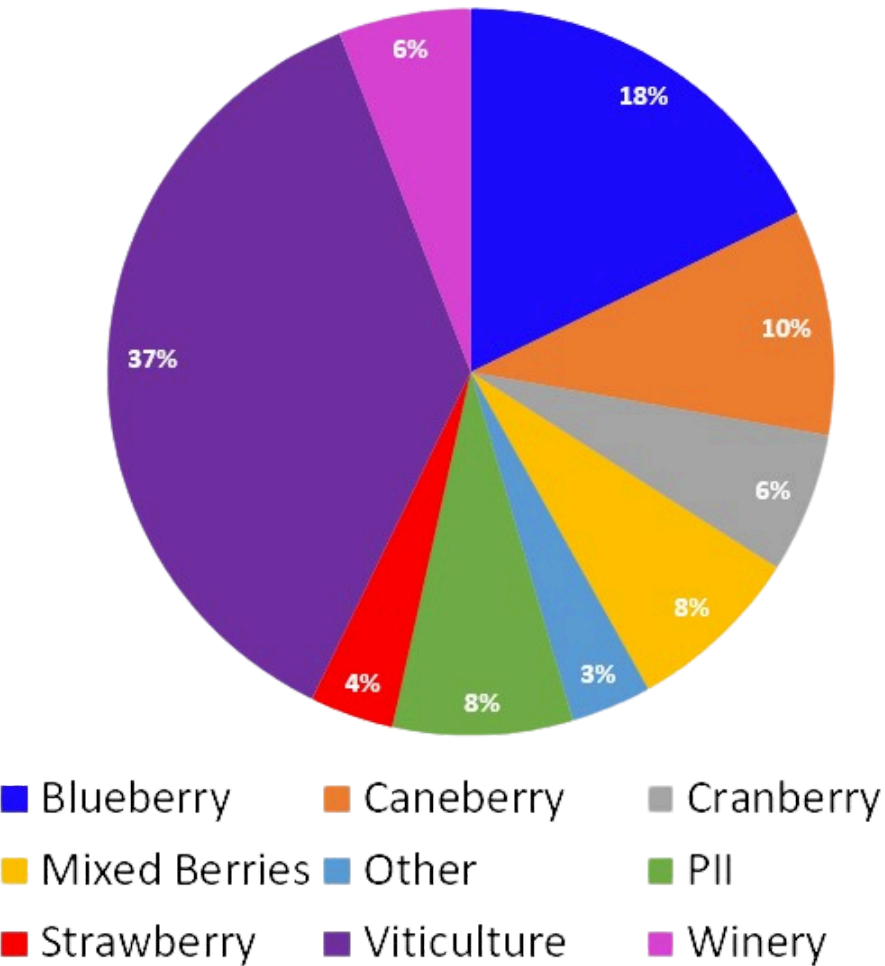
2023 FUNDING SUMMARY

Funding by Institution

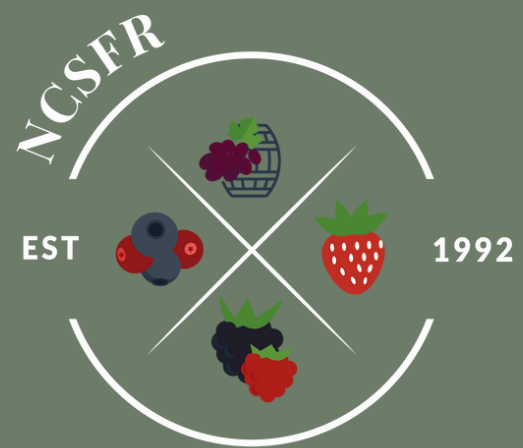


BERRIES: \$940,141

Funding by Commodity



GRAPE: \$796,321

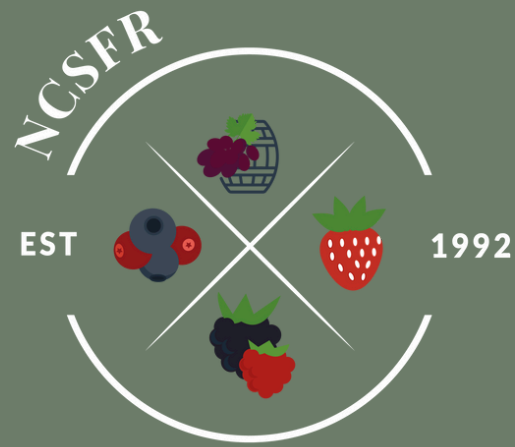


LEARN MORE

www.nwsmallfruits.org



TO VIEW LIBRARY



CONTACT US

(503) 285-0908
info@nwberries.org

www.nwsmallfruits.org

[@NCSFR_OFFICIAL](https://www.instagram.com/NCSFR_OFFICIAL)



TO SUBSCRIBE TO MAILING LIST

From: [Ali Rogers](#)
To: [Stacey Kohler](#)
Subject: New Industry Organization Grant Application
Date: Monday, March 25, 2024 3:35:56 PM

Organization

Umpqua Valley Winegrowers Association

Tax ID Number or another identifier as a tax-exempt 501(c):

92-2835005

Make check payable to:

Umpqua Valley Winegrowers Association

Address to mail check

Umpqua Valley Winegrowers Association
PO Box 447
Roseburg, OR
97470
US

Requestor Name

Ali Rogers

Requestor Email

ali@umpquavalleywineries.org

Amount requested up to \$500

\$2,000

Amount requested above \$500 up to \$2,000 (Board approval is required in a public Board meeting)

\$2,000

Project Name

40th Anniversary of the Umpqua Valley AVA

Project Description

40th Anniversary of the Umpqua Valley AVA Project:

The Umpqua Valley's wine growing history dates back to the 1880s when German immigrants who had worked for the Beringer Bros., the oldest continuously operating vineyard in Napa, planted the first wine grape vineyard in the Valley. Post-prohibition, Richard Sommer established Hillcrest Vineyards near Roseburg in 1961. He was the first to plant Pinot noir in Oregon despite being told by his California (Davis) cohorts that it was impossible to successfully grow wine grapes in Oregon. Obviously, they were wrong. Just eight years later, in 1969, Paul Bjelland of Bjelland Vineyards founded the Oregon Winegrowers Association in the Umpqua Valley. During the 1970s new wineries opened, including Henry Estate Winery, whose winemaker Scott Henry developed a now world-famous trellis system, which increases grape yield, among other benefits. The Umpqua Valley appellation continues to evolve as new winemakers discover the area, bringing with them a passion for innovation and world class wine. The Umpqua Valley appellation became official in 1984, 40 years ago.

To pay homage to our rich history of the Umpqua Valley and the 40th anniversary of the Umpqua Valley AVA our wineries and partners are planning to celebrate with events and special offers over this coming Memorial Day weekend. In order to support our wineries the Umpqua Valley Winegrowers Association (UVWA) is asking for \$2,000 to provide advertising and 40th anniversary logo design.

The goal of the advertising is to drive traffic to our tasting rooms and educate consumers about the Umpqua Valley AVA. The bulk of the advertising will be done through digital platforms such as Google, Instagram, and Facebook. Target markets will be metropolitan areas and the Oregon coast.

Celebrating the 40th anniversary would not be complete without a commemorative logo that people will appreciate and collect. The UVWA will need to hire a firm to bring our thoughts of a design to life. Once done we can use this logo in advertising, clothing, and glassware.

This grant of \$2,000 will definitely help the UVWA accomplish this project and support our wineries and partners in celebrating the 40th anniversary of the Umpqua Valley AVA.

Thanks for your consideration,
UVWA

Date by which organization will report how funds were used

07/01/2024

I certify that this request has authorization from the requesting organization's Board of Directors or other governing body.

Yes

Sent from [Oregon Wine Industry](#)