

2024 Economic Impact.



\$8.5B

Statewide economic impact of winegrape and wine industries in 2024



+3.8%

Overall economic impact since 2022



\$861M

Contribution of wine-related tourism revenues to state economy in 2024*



+13.5%

Wine-related tourism revenues since 2022



\$271M

State and local taxes and fees directly related to wine in 2024



+2.2%

Wine-related state and local taxes and fees since 2022



38K

Wine industry-supported jobs in 2024



+2.8%

Wine industry-supported wages since 2022



-3.4%

Wine industry-supported jobs since 2022

**Not including tasting room revenues*

Source: Economic Impact of the Wine and Grape Industries on the Oregon Economy 2024 | Economic Forensics & Analytics, Inc. and Full Glass Research