



Following is the preliminary report on prices per ton for grapes at the region and state levels from the 2022 Oregon Vineyard and Winery Report. Data reflect sales to third parties only and do not account for related-party transactions.

The average price per ton decreased by \$164 (-6%) while the median price per ton increased by \$142 (+6%) when comparing the state figures to 2021. The three highest median prices were for Chardonnay (\$2,861), Gamay (\$2,810), Pinot Noir (\$2,712). The lowest three median prices were for Gewürztraminer (\$1,535), Riesling (\$1,691), and Pinot Gris (\$1,663).

Wine Grapes - Price Per Ton, by Variety and Region, 2022

Variety	Statewide ¹				Regions																							
					North Willamette Valley				South Willamette Valley				Umpqua Valley				Rogue Valley				Columbia River ²				Other Oregon Areas ³			
	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶
Cabernet Franc	2,260	2,384	1,196	2,685	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cabernet Sauvignon	2,863	2,560	932	3,450	-	-	-	-	-	-	-	-	-	-	-	-	1,079	1,999	853	2,421	2,638	2,560	2,281	3,385	-	-	-	-
Chardonnay	2,908	2,861	1,500	4,114	2,807	2,939	1,948	4,237	3,288	2,800	1,849	3,535	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gamay	2,871	2,810	2,719	3,335	2,890	2,904	2,703	3,409	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gewürztraminer	1,418	1,535	820	1,591	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Malbec	2,463	2,200	1,858	2,828	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Merlot	2,214	1,988	1,179	2,638	-	-	-	-	-	-	-	-	-	-	-	-	1,302	1,657	957	1,763	-	-	-	-	-	-	-	-
Pinot Blanc	2,213	2,013	1,627	2,967	1,822	1,900	1,608	2,423	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Gris	1,684	1,800	1,307	3,795	1,664	1,785	1,307	3,475	1,753	1,815	1,598	2,496	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Noir	2,592	2,712	1,056	5,824	2,607	2,971	1,608	5,398	3,055	2,541	2,150	3,646	2,193	2,151	1,960	3,235	2,259	2,230	2,230	2,293	2,637	2,682	2,562	2,964	-	-	-	-
Riesling	1,720	1,691	585	3,047	2,304	2,100	1,380	3,584	1,310	1,442	716	1,303	1,419	1,304	1,263	1,431	-	-	-	-	1,151	1,853	839	1,934	-	-	-	-
Sauvignon Blanc	1,833	1,804	1,466	2,099	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Syrah	2,731	2,388	1,396	3,685	1,640	2,397	1,299	2,319	-	-	-	-	-	-	-	-	1,553	2,326	1,489	2,383	3,448	2,500	2,108	3,685	-	-	-	-
Tempranillo	2,168	2,000	1,762	2,526	-	-	-	-	-	-	-	-	1,998	2,000	1,848	2,345	-	-	-	-	-	-	-	-	-	-	-	-
All other varieties	2,123	2,103	1,136	3,277	2,124	2,411	1,324	2,960	2,452	2,708	2,425	2,728	-	-	-	-	2,056	2,103	1,440	2,464	2,161	2,488	2,137	2,562	-	-	-	-
Average	2,411	2,353			2,207	2,561			2,737	2,480			2,063	1,938			1,701	1,950			2,716	2,491			1,726	2,000		

¹ Statewide prices include data from all regions, including those with insufficient data to report separately

² Columbia River (includes Columbia Gorge, Columbia Valley, Walla Walla Valley, and The Rocks District of Milton-Freewater AVAs)

³ Other Oregon includes all areas outside of other regions

⁴ Averages are weighted by the number of tons sold at the price reported by grape growers

⁵ Low values are a weighted average of the lowest three prices reported by grape growers

⁶ High values are a weighted average of the highest three prices reported by grape growers

- Data insufficient for reporting



This research is sponsored by the Oregon Wine Board

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The University of Oregon research team began collecting AVA data for growers for the 2021 vintage. That effort was continued in 2022 and the team was able to develop estimates for all production for many AVAs, and by variety for Chardonnay and Pinot Noir. The main limiting factor in AVA-level estimates is having enough data to develop the estimates.

The three highest median prices by AVA were Dundee Hills (\$3,500), Eola-Amity-Hills (3,014), Laurelwood District (\$2,971).

Wine Grapes - Price Per Ton, by Variety and AVA, 2022

AVA	All Varieties				Chardonnay				Pinot Noir			
	Average ¹	Median	Low ²	High ³	Average ¹	Median	Low ²	High ³	Average ¹	Median	Low ²	High ³
	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>
Applegate Valley	1,743	2,127	1,381	2,497	-	-	-	-	-	-	-	-
Chehalem Mountains	2,327	2,532	1,682	3,189	-	-	-	-	2,482	2,539	1,825	3,335
Columbia Gorge	2,209	2,416	2,092	2,449	-	-	-	-	-	-	-	-
Columbia Valley	-	-	-	-	-	-	-	-	-	-	-	-
Dundee Hills	2,991	3,500	2,280	5,332	3,169	3,190	2,830	4,267	3,111	3,516	1,170	5,397
Elkton Oregon	-	-	-	-	-	-	-	-	-	-	-	-
Eola-Amity Hills	2,921	3,014	2,256	3,446	3,136	3,171	2,640	3,666	3,024	2,962	2,265	3,309
Laurelwood District	2,211	2,970	2,142	3,267	-	-	-	-	2,700	2,906	2,591	3,270
Lower Long Tom	2,771	2,646	2,139	2,880	-	-	-	-	2,901	2,500	2,378	3,011
McMinnville	-	-	-	-	-	-	-	-	-	-	-	-
Mt. Pisgah Polk County	-	-	-	-	-	-	-	-	-	-	-	-
Ribbon Ridge	-	-	-	-	-	-	-	-	-	-	-	-
Rogue Valley	1,660	2,126	1,204	2,289	-	-	-	-	-	-	-	-
Snake River Valley	-	-	-	-	-	-	-	-	-	-	-	-
The Rocks District of Milton-Freewater	-	-	-	-	-	-	-	-	-	-	-	-
Umpqua Valley	1,907	1,957	1,783	2,313	-	-	-	-	2,021	2,541	1,959	2,224
Van Duzer Corridor	-	-	-	-	-	-	-	-	-	-	-	-
Walla Walla Valley	-	-	-	-	-	-	-	-	-	-	-	-
Willamette Valley	2,193	2,374	940	3,622	2,315	2,291	2,098	2,920	2,367	2,541	1,572	3,442
Yamhill-Carlton	2,905	2,873	2,051	3,876	-	-	-	-	3,122	2,868	2,401	3,888
Statewide	2,411	2,352	-	-	2,908	2,860	1,500	4,114	2,591	2,711	1,056	5,824

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