



Following is the preliminary report on prices per ton for grapes at the region and state levels from the 2019 Oregon Vineyard and Winery Report.

Overall average price per ton increased \$192 (+9%) and median price per ton increased \$11 (+1%) when comparing the state figures to 2018. The highest three highest median prices were for Pinot Noir (\$2,471), Chardonnay (\$2,400), and Gamay (\$2,299). The lowest three median prices were for Müller Thurgau (\$1,000), Gewürztraminer (\$1,473), and Pinot Gris (\$1,528).

Wine Grapes - Price Per Ton, by Variety and Region, 2019

Variety	Statewide ¹				Regions																								
					North Willamette Valley				South Willamette Valley				Umpqua Valley				Rogue Valley				Columbia River ²				Other Oregon Areas ³				
	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	Average ⁴	Median	Low ⁵	High ⁶	
	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars
Albariño	1,852	1,924	1,837	2,093	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cabernet Franc	2,061	2,200	1,283	2,573	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cabernet Sauvignon	1,798	2,107	1,332	2,847	-	-	-	-	-	-	-	-	-	-	-	-	2,000	2,169	1,494	2,473	2,195	2,311	1,440	2,798	-	-	-	-	-
Chardonnay	1,902	2,400	1,282	3,706	1,928	2,456	1,304	3,668	2,725	2,583	1,750	2,905	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chenin Blanc ⁷	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gamay	2,221	2,299	1,072	2,922	2,368	2,300	2,242	2,922	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gewürztraminer	1,352	1,473	1,155	1,934	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Malbec	1,966	2,000	1,350	2,354	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,897	2,000	1,500	2,266	-	-	-	-	-	-
Merlot	1,942	2,000	1,157	2,496	-	-	-	-	-	-	-	-	-	-	-	-	1,923	1,950	1,803	2,167	1,937	2,181	1,167	2,469	-	-	-	-	-
Müller Thurgau	980	1,000	895	1,130	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Blanc	1,780	1,806	1,549	2,118	1,720	1,764	1,602	1,979	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pinot Gris	1,459	1,528	1,016	2,122	1,261	1,526	1,020	2,090	1,727	1,525	1,399	1,741	-	-	-	-	1,525	1,401	1,285	1,546	-	-	-	-	-	-	-	-	-
Pinot Noir	2,611	2,471	1,189	4,583	2,516	2,627	1,377	4,498	2,607	2,436	1,254	3,633	-	-	-	-	2,953	2,164	1,600	3,113	1,769	1,877	1,737	2,156	-	-	-	-	-
Riesling	1,539	1,600	1,008	2,234	1,519	1,688	1,208	2,180	1,768	1,751	1,338	1,944	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sangiovese ⁷	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sauvignon Blanc	1,875	1,800	1,468	2,418	-	-	-	-	-	-	-	-	-	-	-	-	1,977	1,850	1,723	2,033	-	-	-	-	-	-	-	-	-
Syrah	2,319	2,100	1,582	2,741	-	-	-	-	-	-	-	-	-	-	-	-	2,278	2,250	2,001	2,545	2,380	2,352	1,620	2,741	-	-	-	-	-
Tempranillo	2,101	2,000	1,195	2,419	-	-	-	-	-	-	-	-	-	-	-	-	2,216	2,080	1,801	2,326	-	-	-	-	-	-	-	-	-
Viognier	1,842	1,800	1,393	2,520	-	-	-	-	-	-	-	-	-	-	-	-	2,045	2,055	1,924	2,091	-	-	-	-	-	-	-	-	-
All other varieties	1,739	1,861	956	2,678	1,710	1,427	1,027	2,220	1,633	1,600	1,312	1,956	-	-	-	-	1,460	1,757	1,181	2,597	2,246	2,233	2,217	2,313	-	-	-	-	-
Average	2,225	2,000	-	-	2,185	2,194	-	-	2,105	2,000	-	-	1,529	1,402	-	-	2,435	1,942	-	-	1,979	2,053	-	-	-	2,013	1,688	-	-

¹ Statewide prices include data from all regions, including those with insufficient data to report separately

² Columbia River (including Columbia Gorge, Columbia Valley, Walla Walla Valley, and The Rocks District of Milton-Freewater)

³ Other Oregon includes all areas outside of other regions

⁴ Averages are weighted by the number of tons sold at the price reported by grape growers

⁵ Low values are a weighted average of the lowest three prices reported by grape growers

⁶ High values are a weighted average of the highest three prices reported by grape growers

⁷ Insufficient data was reported to provide values for Chenin Blanc and Sangiovese

- Data insufficient for reporting



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