

Tasting Room FAQs

Visitor FAQs

Q: How many bottles do I need to buy to be able to check a case for free?

A: You can check a half-case (6 bottles) or a full case (12 bottles).

Q: Does all the wine need to be from one winery?

A: No, you may check a mix-and-match case of wine from more than 300 Oregon wineries participating in the Oregon Wines Fly Free program.

Q: How many cases of wine can I check for free?

A: Each Alaska Airlines Mileage Plan member is allowed one free checked case.

Q: How do my wines need to be packed for travel?

A: The wines must be packed properly in wine shipping boxes and left open for TSA inspection.

Q: Where can I get wine shipping boxes?

A: Many wineries will provide boxes with a significant purchase. Shipping materials can also be purchased at moving or shipping supply stores, for example U-Haul.

Q: What airports will check cases for free?

A: Eugene, Medford, Portland, Redmond and Walla Walla

Q: I am traveling internationally. Can I check a case for free?

A: No, the program only applies to out-bound domestic travel.

Q: Is the Oregon Wines Fly Free program only for out-of-state visitors or can Oregon residents check a case for free when traveling?

A: Local residents do not qualify for free tastings under the program but the free checked case applies to all Alaska Airlines Mileage Plan members traveling on out-bound domestic Alaska Airlines flights from participating airports.

Q: What wineries participate in the Oregon Wines Fly Free program?

A: You can find the complete list of participating wineries at www.oregonwinesflyfree.org.

Staff FAQs

O: What qualifies a customer for a free tasting under this program?

A: Each person needs to show their in-bound Alaska Airlines boarding pass from within the past 10 days from a participating airport and proof of enrollment in the Alaska Airlines Mileage Plan.

Q: Does this program apply at all times?

A: Yes, with the exception of holiday weekends and winery special events.

Q: When does this program end?

A: Our agreement with Alaska Airlines runs through Spring 2017.

Q: Do I need to provide packaging materials?

A: It is at your discretion but we recommend providing shipping materials to customers who purchase 3 or more bottles and intend to check their wines through the program.

Q: How can I encourage customers to share their experiences with the program?

A: Encourage your customers to post their tasting room experiences or cases of wine on social media with program hashtags #WinesFlyFree and #oregonwine.

Q: I am running out of case stickers and other materials – how can I reorder?

A: Email Oregon Wine Board assistant marketing manager Kai McMurtry at <u>kai@oregonwine.org</u> for more program materials.