

Oregon Certified Sustainable Wine® FAQs



What is the Oregon Certified Sustainable Wine® program?

Oregon Certified Sustainable Wine (OCSW) is a marketing and education program showcasing the Oregon wine industry's commitment to 3rd party certified, responsible, sustainable vineyard and winery practices. OCSW focuses on the shared principles of **Low Input Viticulture and Enology (LIVE)**, **Food Alliance**, **National Organic Program** and its certifying agencies (e.g. Oregon Tilth, Stellar Certification Services, and others), and **Demeter Biodynamic®**.

The OCSW logo guarantees that the Oregon wine in that bottle was made:

1. Using responsible grape growing practices; AND
2. Using responsible winemaking practices; AND
3. That both of those processes were certified by an independent third party.

What is required for a bottling-lot to qualify for OCSW certification?

1. The wine in that bottling-lot contains at least **97% fruit** certified by **one or more** of the following organizations: LIVE, Food Alliance, National Organic Program and Demeter Biodynamic®.

AND

2. **100% of grapes, in a bottling-lot, are grown in Oregon** and bottled into wine either in Oregon or in a cross-state American Viticultural Area (AVA) that includes Oregon.

AND

3. **Bottling-lots are produced in facilities (or using winemaking processes) certified by LIVE, Food Alliance, National Organic Program or Demeter Biodynamic®.**

AND

4. Beginning with the 2011 vintage, **97% of the fruit is certified by Salmon-Safe** in addition to the vineyard certification by LIVE, Food Alliance, National Organic Program or Demeter Biodynamic®. If you need information on this program certification, please contact Dan Kent at dan@salmonsafe.org.

What is the cost of OCSW certification?

The first 600,000 bottles (50,000 cases) certified as OCSW wines will be charged \$.01 per bottle. Any bottle after the initial 600,000 will be charged \$.005 per bottle. There will also be a \$250 up-front fee to cover the cost of the first audit. The charge applies to all certified bottles regardless of actual logo usage.

How do I apply to participate in the OCSW program?

All OCSW documentation will be collected online. A user-friendly interface has been developed to make the process as quick and painless as possible. All of the data and documents are housed within the Oregon Wine Explorer existing account management pages. OCSW applicants can scan and upload their certification documents or send them to the OWB (via fax or mail or scanned documents via email). OWB staff will upload all certification documents into the applicant's account.

1. Login to your Oregon Wine Explorer (OWE) account at:
<http://explorer.oregonwine.org/users/login>
2. If you have not logged in previously or do not have an OWE account, you will be prompted to create one.
3. From the OWE Account Management homepage, enter the Oregon Certified Sustainable Wine Program section.
4. Complete the Oregon Certified Sustainable Wine Participant Application Form
5. Create a Winemaking Profile.
6. Create Vineyard Profiles.
7. For each bottling-lot, create and submit an OCSW Bottling-Lot Application Form.
8. The Oregon Wine Board (OWB) will review the documentation and approve or deny the applications within 7 business days.
 - If approved, the applicant will need to sign (first time only) the Guidelines for Use of the Oregon Certified Sustainable Wine Name and Trademark and return it to the OWB by mail, fax or email.
 - Once the signed Guidelines have been received, the applicant will receive logo artwork and logo usage guidelines from the OWB.
 - Approval to use the Oregon Certified Sustainable Wine logo will apply only to the bottling-lot specified on the application.
9. After bottling is completed, the brand owner must notify the OWB of the total number of bottles produced within two weeks.
10. The OWB will send the brand owner an invoice for the Oregon Certified Sustainable Wine logo usage rights (see Fee Schedule).

Where can I find complete details about the OCSW program?

All OCSW documentation is available at:

<http://industry.oregonwine.org/oregon-wine-board/sustainability/ocsw/>

Who do I contact with questions about OCSW?

Rose Cervenak is the OCSW Executive Admin. You can reach her at 503-228-8336 or ocsw@oregonwine.org.